



2024 July 14–16 | SUN-TUES
SNOWBIRD, UTAH

Sponsorship Opportunities



SPECIAL EVENTS

SPONSORED BREAKFAST | Investment – \$5,000 – 2 opportunities

Support important content during our continental breakfast as attendees get ready to kick off the day! Sponsor benefits include:

- Acknowledgement at the podium and speaker introduction (5 minutes max)
- Seat drop (sponsor-provided) placed in breakfast room by AARC staff
- Acknowledgement on website and in event mobile app

WELCOME PARTY | Investment options starting at \$1,000

Help support the marquee event of the summer! The Welcome Party is a fun, casual networking event that brings together attendees and exhibitors. Opportunities to support this event include food, beverages or another of the many activities offered. This is a customizable opportunity to fit your needs!

COFFEE BREAK | Investment – \$3,000

Expand your presence with support for our coffee breaks! This includes signage and your logo on either napkins or coffee cups.

SPONSOR A SESSION | Investment – \$400

See a session that aligns with your company's mission? Sponsor it! This includes your logo on the session signage and event website plus your logo on the intro slide on-site.

PUTTING YOUR MESSAGE IN THE HANDS OF ATTENDEES

ATTENDEE BAG | Investment – \$3,500 **SOLD**

Ensure your brand is seen during AND after the meeting with our sponsored attendee tote bag. This is a co-branding opportunity with the AARC. Sponsor logo will be a 1-color, 1-location imprint on 1 side of cotton canvas tote.

BAG INSERTS | Investment options – \$1,000 full pg / \$750 ½-pg / \$500 product insert

GENERAL SESSION SEAT DROP | Investment – \$2,000

Get your messaging in front of all Summer Forum attendees by providing a seat drop for the kick off General Session on Day 1! Sponsor to provide 8.5" x 11" printed flyer in advance; AARC staff will place onsite.

DIGITAL OPPORTUNITIES

PUSH NOTIFICATIONS | Investment – \$1,500

Help direct attendees to your location on-site during the event using a push notification that alerts everyone using the Summer Forum Mobile App.

BANNER ADS ON WEBSITE | Investment – \$1,500 – Multiple opportunities

Direct attendees to your location on-site and to your website! These will be visible before, during and after the show dates.

EMAIL BLAST TO ATTENDEES | Investment – \$1,000

Let attendees know you are exhibiting via a targeted email blast to registered attendees! Multiple dates are available; you provide the copy and our 3rd party vendor sends it out!

Questions? Please contact:

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