The American Association for Respiratory Care
2022 RECRUITMENT MEDIA KIT
AARC Career Center

Posting a job with AARC’s Career Center will ensure that your open position will be seen by qualified RTs of every specialty. Our Career Center offers a variety of options to promote your open position so that you can start receiving resumes from qualified job candidates today!

Job Posting: 30-day

| AARC Members | $450 (Net) |
| Non-members  | $450 (Net) |

- Updated Career Center webpage with new posting features
- Unlimited characters
- 1 listing AARC Career e-Newsletter (Value Added)
- Inserted to Career Center within 48-72 hours after form is completed
- Link directly to your website or an email address
- RSS Feed (BONUS)

Multiple job openings
- Post 2 jobs and receive 30% off the 3rd posting*

*Discount requires that the Career Center insertions be purchased and posted within the same calendar year.

Featured Job Posting

Need to fill your position quickly? Give your open position the top visibility it deserves and stand-out with prime features guaranteed to catch qualified candidates’ eyes.

- 30 days
- Social amplification (one-time twitter post)
- RSS feed
- Prime job placement at the top of AARC Career Center
- Guaranteed placement in Featured Job section**
- Include your logo
- 1 listing in AARC Career e-Newsletter Featured Job Section (Job position, hospital name and location add your logo, so you stand out)
- Job ad analytics available
- Include a video in job posting***
- Highlighted for your brand to stand out
** Featured jobs displayed in alphabetical order
*** Videos must be hosted on your company’s YouTube channel. All videos subject to approval. Customer must provide link to YouTube page.

| AARC Members | $720 (Net) |
| Non-members  | $720 (Net) |

Individual Advertising Options Available with 30-day job posting:

- 1 Time Twitter post $50

Statistics:

Career Center Page Only:
- Yearly Page Views (Impressions) 37,344
- Yearly - Users (Visitors) 26,097
- Monthly Page Views (Impressions) 3,112
- Monthly - Users (Visitors) 2,175
- Weekly Page Views (Impressions) 718
- Weekly - Users (Visitors) 502
- Daily Page Views (Impressions) 102
- Daily - Users (Visitors) 72

Career Center Job Ad Pages:
- Yearly Page Views (Impressions) 58,001
- Yearly - Users (Visitors) 54,171
- Monthly Page Views (Impressions) 4,833
- Monthly - Users (Visitors) 4,514
- Weekly Page Views (Impressions) 1,115
- Weekly - Users (Visitors) 1042
- Daily Page Views (Impressions) 159
- Daily - Users (Visitors) 148
2022 JOB RECRUITMENT ADVERTISING

AARC International Congress Digital Job Board Advertising Package*

- Recruitment Ads displayed throughout the Convention Center and Exhibit Hall video monitors during Congress 2022
- 30-day AARC Job Board posting on the AARC Job Board
- 1 listing in the AARC Career e-Newsletter

Digital Job Board Recruitment Ad Specifications:

- Send files as 16:9 PowerPoint slide (or 1920 pixels wide and 1080 pixels high JPEG file, with a resolution of 72 pixels per inch).
- Font size should not be smaller than 24 pt.
- QR Code must be included in ad.
- Include logo, company name, position and location.
- All ads are subject to approval.

<table>
<thead>
<tr>
<th>AARC Members</th>
<th>$320 (Net)</th>
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<tbody>
<tr>
<td>Non-members</td>
<td>$320 (Net)</td>
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Ready to post a recruitment position to the AARC Career Center website? Please email respiratory.jobs@aarc.org or visit https://www.aarc.org/careers/job-board/.

Upgrade your AARC International Congress Advertising Package to a Featured Job posting!

Member rate: $590 (Net)
Non-member rate: $590 (Net)

CONTACT: AARC RESPIRATORY JOBS
RESPIRATORY.JOBS@AARC.ORG  •  (972) 243-2272
9425 N MACARTHUR BLVD, SUITE 100, IRVING, TX 75063

*This package is available for purchase starting September 1, 2022. The last day to purchase this package is October 1, 2022. Files received by October 1, 2022 in order to be included in the newsletter and congress advertising package.