

Job Recruitment Advertising

AARC Career Center

Posting a job with AARC's Career Center will ensure that your open position will be seen by qualified RTs of every specialty. Our Career Center offers a variety of options to promote your open position so that you can start receiving resumes from qualified job candidates today!

Job Posting: 30-day

AARC Members	\$450 (Net)
Nonmembers	\$680 (Net)

- Updated Career Center webpage with new posting features
- Limited to 2,000-2500 characters including spaces (text only)
- 1 listing AARC Career e-Newsletter (Value Added)
- Inserted to Career Center within 48-72 hours after form is completed
- Link directly to your website or an email address
- RSS Feed (BONUS)

Multiple job openings

- Post 2 jobs and receive 30% off the 3rd posting*

*Discount requires that the Career Center insertions be purchased and posted within the same calendar year.

Individual Advertising Options Available with 30-day job posting:

- **1 Time twitter post** **\$50**
- **Logo addition to job posting** **\$50**
- **Video addition to job posting***** **\$50**



Featured Job Posting

Need to fill your position quickly? Give your open position the top visibility it deserves and stand-out with prime features guaranteed to catch qualified candidates' eyes.

- 30 day
 - Social amplification (One-time twitter post)
 - RSS feed
 - Prime job placement at the top of AARC Career Center
 - Guaranteed placement in Featured Job section**
 - Include your logo
 - 1 listing in AARC Career e-Newsletter Featured Job Section (Job position, hospital name and location add your logo, so you stand out)
 - Job ad analytics available
 - Include a video in job posting***
 - Highlighted for your brand to stand out
- ** Featured jobs displayed in alphabetical order
 *** Videos must be hosted on your company's YouTube channel. All videos subject to approval. Customer must provide link to YouTube page.

AARC Members	\$720 (Net)
Nonmembers	\$820 (Net)

Career Center Recruitment Display Advertising + BONUS 30 day Job Post

NEW — AARC Times digital magazine

Boost the visibility of your open position by showcasing your role via display ads in our new *AARC Times* digital magazine. Reach engaged respiratory therapists who stay current each month with this member-only publication!

	MEMBER	NONMEMBER
TABLE OF CONTENT BOX AD (TOC) ON THE LANDING PAGE. THESE ADS WILL ROTATE IN THE TOC	\$700	\$750
STICKY LEADERBOARD AD	\$1,450	\$1,500
IN-ARTICLE IMAGE AD	\$900	\$950
BUNDLES:		
BUNDLE 1 (STICKY & IN-ARTICLE IMAGE ADS)	\$2,200	\$2,250
BUNDLE 2 (TOC AD, STICKY & IN-ARTICLE IMAGE ADS)	\$2,800	\$2,850