



Benefit Description	Diamond \$50,000	Platinum \$40,000	Gold \$30,000	Silver \$20,000
MEMBERSHIP				
Fourteen (14) Complimentary AARC Memberships (\$1,344 Value)	●			
Fourteen (14) Complimentary Specialty Sections (\$280 Value)	●			
Ten (10) Complimentary AARC Memberships (\$960 Value)		●	●	●
Ten (10) Complimentary Specialty Sections (\$150 Value)		●	●	●
Series of 3-4 min. clinical, non-proprietary Vlogs for the NextGen RT Network (\$1500 Value)	●			
Sponsor 50 Student Memberships (\$1250 value)	●			
Sponsor 25 Student Memberships (\$625 value)		●	●	●
SPOTY Award recognition (\$500) https://www.aarc.org/news/2025-aarc-spoty-recipients/	●	●	●	●
Sponsorship of the 25+ Year Member Appreciation Happy Hour at Congress	●	●	●	●
MARKETING AND COMMUNICATIONS				
One (1) AARC News Banner #2 Ad in AARC News (\$1,595 Value)	●	●		
One (1) AARC News Banner #3 Ad in AARC News (\$1,395 Value)			●	●
Two Digital Box Ads on AARC.org for One Month Each (\$1,160 Value)	●	●		
One Digital Box Ad on AARC.org for One Month (\$580 Value)			●	●
Two RC Buzz: Newsletter Lower Banner Ads (\$1,716 Value)	●	●		
One RC Buzz: Newsletter Lower Banner Ad (\$858 Value)			●	●
Two (2) Sponsored LinkedIn Posts per quarter (\$4,000 Value)	●			
One (1) Sponsored LinkedIn Post per quarter (\$2,000 Value)		●		
Two (2) Sponsored Instagram Posts per quarter (\$2,000 Value)	●			
One (1) Sponsored Instagram Post per quarter (\$1,000 Value)		●	●	●
One (1) Sponsored Facebook Post per quarter (\$2,000 Value)	●	●	●	●
Podcast credit	●	●	●	●

(continued)

For more information, please contact:

Paul Minitier, MS

VP, Business Development and Sponsorships

American Association for Respiratory Care (AARC)

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Benefit Description (continued)	Diamond \$50,000	Platinum \$40,000	Gold \$30,000	Silver \$20,000
EDUCATION				
Nine (9) Complimentary CRCE Applications (\$4,500 Value)	●			
Three (3) Complimentary CRCE Applications (\$1,500 Value)		●		
Two (2) Complimentary CRCE Applications (\$1,000 Value)			●	●
CONVENTIONS AND MEETINGS				
Summer Forum				
One (1) Comp Booth + LR Device (\$2,800 Value)	●	●	●	●
Two (2) Exhibitor Registrations (\$1,020 Value)	●	●	●	●
Congress				
Limit of twenty-five (25) Early Access Hotel Room Block (Suites Not Included Room Block: November 12 - 17, 2026 Guaranteed; room list to AARC by September 11, 2026)	●	●		
Limit of ten (10) Early Access Hotel Room Block (Suites Not Included Room Block: November 12 - 17, 2026 Guaranteed; room list to AARC by September 11, 2026)			●	●
Corporate Partner Private Room	●	●		
Corporate Partner Advance Congress Booth Reservation Window Based on Priority Point Status	●	●	●	●
Three BONUS Priority Points (Value = \$15,000)	●	●		
Two BONUS Priority Points (Value = \$10,000)			●	
One (1) BONUS Priority Point (Value = \$5,000)				●
\$2,500 Sponsorship Credit (Must have Congress Booth)	●			
\$2,000 Sponsorship Credit (Must have secured Congress Booth)		●		
\$1,500 Sponsorship Credit (Must have secured Congress Booth)			●	
\$1,000 Sponsorship Credit (Must have secured Congress Booth)				●

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