

#RCWEEK25



Our Breath

Our Mission

RESPIRATORY THERAPY

RESPIRATORY CARE WEEK

October 19-25, 2025

PLANNING GUIDE



The American Association for Respiratory Care (AARC) will be celebrating Respiratory Care Week, October 19-25, 2025, to recognize the dedication and impact of respiratory therapists on patient care and improved outcomes. Your involvement in RC Week raises awareness on respiratory health and inspires your fellow respiratory therapists and community! We have created this toolkit to help you celebrate your profession and the work you do every day to improve patient care and outcomes.

New items for the 2025 Promotion Toolkit include:

- Respiratory Care Week logo downloads
- Refreshed promotional items to order for your staff or students
- New ideas for recognizing the profession – for employees, facilities, students, and manufacturers.
- Social media sample posts and images
- Editable documents, such as press releases, certificates, and proclamations

Please be sure to share all of your celebrations with us by sending pictures and stories to marketing@aacrc.org or tagging us [#RCWeek25](#) [#AARC](#). We can’t wait to see how you will be celebrating!

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RC Week Planning Tips

It's important to get organized from the beginning of your RC Week planning. The following pages include a sample to-do list and a timeline to keep you on track and ready to effectively celebrate the outstanding work of respiratory therapists every day!

HERE'S SOME IDEAS TO GET YOU STARTED

- **Choose a coordinator/chair** and two-three other individuals to help plan promotion/event activities at your workplace or school.
- **Set-up a planning meeting** with professional recognition week committee members at least three months prior to event.
- **Download AARC's resources** such as, posters, social media images, and other promotional items included in this guide. Or find official AARC RC Week merchandise at the [RC Week Online Store](#).
- **Watch for AARC's contests and other fun activities during the week.** Then share these social media posts, emails and online community information with your contacts.
- **Decide how many and what kind of events/activities** to plan. Promotional ideas are included in this toolkit.
- **Develop a budget** for promotional materials, food, and space.
- **Make a list of all those who might be interested** in hearing about your celebration, including individuals or groups within your own work setting, local media, the governor/mayor, local schools, and other healthcare providers, such as hospitals, laboratories, medical offices, and clinics.

Other Planning Tips

- **Decide what you want to accomplish**—Is it fun, recognition, awareness in the hospital or community, etc. Then keep those goals in mind throughout the planning process. Activity ideas from the successes of other teams like yours are listed on shared on the following pages.
- **Survey your staff/students** about how they would like to be recognized during the week. Do they prefer fun games/parties/merchandise/recognition from leadership or something else? Once you have results, tailor your recognition to their interests.
- **Determine what resources you can use** at your facility for advice and help. Often marketing, public relations, or human resources teams will want to join in. Your social media expert or the communication manager are also great resources. Contact them early to give them plenty of time to help with your promotion efforts.
- **Find out what's happening in your community.** See what's going on around the RC Week dates that offer participation opportunities. Fall is a favorite time of year for public or school events. See if you can set up a booth or offer asthma screenings to highlight the profession.
- **Consider the staff member's ability to participate.** When reviewing activity ideas, consider how each can be done with a department that is on shift and works in various areas.
- **Schedule as soon as possible.** For example, if you want to be a speaker at a high school during RC Week, be sure to make contact before summer ends or as soon as school reopens in the fall.
- **Know logistics.** For each activity you select, make sure you know what is required and how long it will take. Be mindful of any special planning needs or inter-department coordination.
- **Confirm possible fees or permission needs.** If you are going to be doing special events in the hospital or at public venues, determine whether there are any fees, or any special permission needed.



Sample RC Week Celebration Planning Timeline

JULY

- Talk to your manager when making plans. Be sure you know the budget, especially if there isn't one!
- Find out what has been done in the past. Were those activities ones you'd like to repeat? Are there any special traditions or awards that should be continued?
- Choose a contact person/chair and form a committee. Once the group is formed, meet regularly to make a list of tasks for each person to do, including:
- Develop ideas for promotional material
- Start planning for food ideas
- Start developing ideas for activities

AUGUST

- Review plans for activities and events.
- Develop promotional materials.
- Finalize the mailing list.
- Send out a proclamation request to the mayor/ governor, press release, and listings to the local newspapers and other community venues for inclusion in the "Calendar of Events" sections.
- Order promotional items (allow three to five weeks production time)

SEPTEMBER

- Email/mail notices of events/activities.
- Review all the details and finalize any promotion or event details.

OCTOBER

- Make sure all promotional items have arrived.
- Confirm all events/activities and ensure volunteers know what to do.
- Share excitement about the week by posting items on social media, including who will be taking pictures and sharing information with AARC, your organization and social media.

WEEK OF EVENT

- Check in with everyone involved to make sure they understand assignments and deadlines for designated duties.
- Communicate often during the week, get everyone involved, and most of all, have fun.
- Meet to recap the week on Friday or the following Monday. Obtain feedback from volunteers on the events/activities.
- Do a write-up on what went well, what you would do again, and what didn't work. Also, make sure you note suggestions from others on activities/events for next year.
- Send thank you notes to all volunteers and any donations or in-kind gifts you received.
- Email AARC any pictures from the event. Or tag us at #RCWeek25

Promotion Ideas and Activities

There are several ways to engage your staff, facility, and community in recognizing respiratory care activities. Explore the ideas on the following pages to see what fits within your budget and resources.

GENERAL SOCIAL MEDIA TIPS FOR EVERYONE

- Use the social media messages provided in each of the sections on the following pages to congratulate your employees, recognize your students and educate the public about the importance of respiratory therapists' vital role in the healthcare profession.
- Email your photos and stories to AARC at marketing@aacrc.org and we'll include them in one or all of our social media outlets and/or on our website. Please remember to include:
 - Name of the facility/organization hosting the event
 - Your full name and credentials
 - Your city and state
 - Your email address
 - What you did to celebrate
- Post your #RCWeek25 photos on your own social media channels and tag your posts with **#RCWeek25**
- Download and print RC Week celebration signs linked in the "Recognition" section below. Then use the signs in photos and share on your personal social media tagging **#RCWeek25**

Social Media Graphics



Tips for Working with the Media

Sending a personalized press release or email to your local paper or online outlet can help further the impact of an upcoming RC Week recognition event.

- Email a press release with complete details, including time, date and reason why the event is important to local papers, television and radio stations, hospitals, laboratories, medical offices and schools no later than one month before the event, preferably earlier. If using the press release provided, be sure to include your name, phone number and email in the space provided for the contact.
- If an editor should follow-up be prepared to provide further information about the event and the profession's vital role in healthcare.
- Include a picture (or logo) with the press release whenever possible.

SAMPLE PRESS RELEASE

Contact Information: Name, phone and email

AARC and (HOSPITAL/SCHOOL/INDUSTRY NAME) Celebrates Respiratory Care Recognition Week

Date, your City, your State – The (insert your group's name/affiliation) along with the American Association for Respiratory Care (AARC) are celebrating Respiratory Care Week, October 19- 25, 2025. The week honors and brings awareness to the critical role and professional excellence that respiratory therapists (RT) bring to the delivery of critical everyday healthcare to patients of all ages. The 2025 theme, *Your Breath. Our Purpose* emphasizes RTs commitment to patient care and excellence.

The following community events, celebrations, and recognition events are scheduled:

(List events, date, time, place, and contact name for each event.) (If no events are planned, but you want to send a press release, the following paragraph can be inserted here: "In addition to Respiratory Care Week activities headed by AARC and our state societies, numerous hospitals, clinics, physician offices, and schools around the country will hold celebrations to benefit the general public.)

Respiratory Therapists go through a rigorous education process for either two or four years to obtain their required professional certification and often obtain multiple credentials for their varied roles. Whatever the setting — behind the scenes or out in your community — respiratory therapists are by a patient's side, working as key members of the health care team. From October 19-25, please join these professionals in celebrating Respiratory Care Week and their vital role in promoting and protecting your health.

"Respiratory therapists provide unparalleled care to their patients, work with multiple departments to maintain the best outcomes and improved quality of life, all while attempting to minimize hospital readmissions. We recognize and celebrate their dedication to the profession and to the industry during RC Week," said Dan Garrett, AARC Executive Director.

About the AARC

The American Association for Respiratory Care (AARC), founded in 1947, is the nation's oldest and largest professional association dedicated to respiratory therapists and health care providers involved in cardiopulmonary care. The AARC strengthens the profession, providing excellence in leadership and education, advancing the art and science of respiratory therapy, and advocating for respiratory therapists, their patients, and caregivers. Fostering a diverse and inclusive membership community worldwide, AARC is a not-for-profit organization headquartered in Irving, TX. **Learn more about us at www.aarc.org.**

Proclamations

Mayoral or gubernatorial proclamations are a unique promotion idea that requires little time to obtain but has significant benefits. Elected public officials or school officials generally welcome the opportunity to participate in such events.

Procedures for arranging a proclamation signing ceremony vary among states, cities and schools. A general outline is given below.

ARRANGING A PROCLAMATION SIGNING

- Obtain the telephone number of the mayor or governor's office or search online to see if there is an email or form that needs to be submitted.
- Request the proclamation as far in advance as possible. Be flexible in setting a date for a proclamation signing.
- When you call the official's office, say that you wish to talk to someone about requesting the mayor or governor sign a proclamation.
- Introduce yourself and include your name, title, and employer. Please tell the person: "Respiratory Care Week will be observed nationally, October 19-25, 2025. I would like to ask the (mayor/ governor), to sign a proclamation designating that week as Respiratory Care Recognition Week in this (city/state). Would it be possible to send a letter or email explaining the week and provide suggested wording for a proclamation? If so, can you please provide me with the proper address and email." A sample letter is shown on the following page.
- Mark a date on your calendar (about two weeks in the future) to follow up if you have not had a response. When the person responds, offer to meet with the person in advance of the signing.
- Once a date has been set, determine whether newspapers, TV, or radio stations will be contacted by their office. If not, invite the media to attend. Prepare press releases and background information on RC Week to be distributed to the media, either in advance of the ceremony or at the actual signing.
- If the governor or mayor's official photographer will not be present, request that one of your members take pictures. Send the photos to AARC at marketing@aacrc.org.
- After the ceremony, send a thank-you note to the (mayor/governor), as well as the person who helped arrange the signing. This helps to establish a future relationship

EXAMPLE OF PROCLAMATION LETTER

Dear :

Respiratory Care Week will be observed nationally on October 19-25, 2025. This week recognizes the contributions of respiratory care professionals whose efforts help our nation breath better every day.

I am Respiratory Care Week Coordinator for (state/city/district). I am writing today to request the week of October 19-25, 2025, to be officially recognized in (state/city). I am requesting that (mayor/governor) participate in a ceremony at (his/her) office to sign a proclamation declaring a celebration of the week.

The wording for a suggested proclamation is attached. I have also included a schedule close to the actual week during which it would be appropriate to hold the ceremony.

Please let me know if this schedule includes a convenient time for the (mayor/governor). I look forward to hearing from you regarding the approval of the proclamation and a reserved day and time for the signing. In the meantime, please feel free to contact me, and I will be happy to answer any questions you may have. I appreciate your interest. Thank you.

Sincerely, (Your name) (Address)

(Telephone number)

SAMPLE PROCLAMATION

WHEREAS ,the health of all Americans depends upon educated minds and trained hands; and

WHEREAS, the practice of modern medicine at the exacting standards we now enjoy would be impossible without the work performed daily in respiratory care; and

WHEREAS, these multi-skilled professionals help create a professional and comforting atmosphere for patients by offering them guidance and support, and

WHEREAS, through this dedication respiratory therapists of the United States have made a vital contribution to the quality of health care.

NOW THEREFORE, I, (name), Mayor/Governor of the (City, State) of (name), do hereby proclaim the week of October 19-25, 2025 as: Respiratory Care Week and urge all citizens to recognize and support the vital work of respiratory therapists for the benefit of all citizens.

IN WITNESS, WHEREOF, I have hereunto set my hand and caused the seal of the (city/state) of (name), to be affixed this (day) of (month), 2025.

(Name of Mayor/Governor)

Recognition Ideas for Employees/Respiratory Department

- Create your own or use this RC Week elevator speech about why it's important to celebrate:

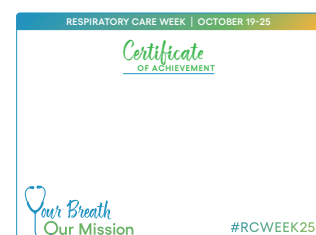
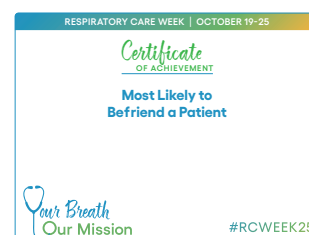
Respiratory Care Week is an annual observance that highlights the vital role of respiratory therapists in healthcare. RC Week serves as an opportunity to recognize and appreciate the dedicated RTs who play a crucial role in diagnosing and treating respiratory conditions.

- Add an **RC Week email signature** to your department or hospital emails
- Put an announcement on your facility's intranet, website, or hospital e-newsletter, including all the dates of activities and contests.
- Have staff hold up **RC Week signs** (shown and linked on right) for why they are an RT or support RTs. Then share on hospital website and on social media. Share with AARC too!
- Share pictures of your staff celebrations on the hospital's social media and tag them #RCWeek25.
- Purchase official AARC gear as promotional items from the **RC Week store** and send them to the RT department.
- Organize a health screening at your facility or an outside organization highlighting what RTs do.
- Organize a community outreach activity as a group activity, i.e. stocking a local food pantry as a way to work as a team and give back.
- Sponsor events that offer employees continuing education for CRCE, acknowledgment of accomplishments or team building activities, such as a boxed lunch.
- Thank everyone on your staff with a personal note and/or send a thank you note to others who support your team with a formal letter to their managers.
- Reward a staff member(s) with an AARC membership.
- Hold a fundraiser for the American Respiratory Care Foundation (ARCF), which supports respiratory research and education for respiratory professionals and the patients they serve. Learn more at **arcfoundation.org**
- Give away door prizes at a staff Bingo night.
- Invite management to an RC Week staff celebratory function and/or have them write a special letter or a record a video in recognition of RTs.
- Play a respiratory or department trivia game or have a mini-Sputum Bowl or a guess the RT with baby pictures.
- If your hospital sponsors research in respiratory diseases, ask the researchers to update your team on what's happening in this important arena.
- Customize AARC's **RC Week Certificates** (shown and linked below) to honor an RT's hard work and contributions. See below and click on favorites to download.
- In addition to regular awards, make a recognition event fun with comedy awards for "most creative" moments or "fastest on your feet" using the 'Blank' certificate linked below.

eSignature and Signs



Certificates



- Have a peak flow contest to see who has the most “hot air” to showcase what RTs measure for asthma assessment.
- Ask for submissions for outstanding RTs. A sample email to hospital staff might include the RC Week email banner shown and linked below and be:

Subject: Call for Inspirational Stories: Your Breath Our Purpose

Messaging:

Dear Hospital Staff,

In honor of Respiratory Care Week and our respiratory therapists on staff, we are excited to announce a unique opportunity to showcase and celebrate the unsung heroes of healthcare respiratory therapists! Do you have a heartwarming story or personal experience that showcases the dedication and commitment of a respiratory therapist (RT) in our hospital? We invite members of our community to share their stories, anecdotes, or encounters that demonstrate compassion and dedication. Selected stories will be featured on our social media to honor RTs and their invaluable contributions to our hospital and community.

Submission Guidelines:

- Stories should be between 300-500 words.
- Submissions should be sent to [Email Address] with the subject line: “Respiratory Therapist Stories Submission.”
- Story suggestions:

Experiences of patients who have been deeply impacted by the care provided by an RT in our hospital. Instances where an RT has gone above and beyond to make a difference in their patients’ lives.

Email Banner



SAMPLE SOCIAL MEDIA POSTS TO RECOGNIZE EMPLOYEES

- This #RCWeek25, we’re spotlighting the real heroes right here at [Hospital/Facility Name] — our respiratory therapists. From responding in critical care to comforting patients and families, your skill and compassion make all the difference. Drop a comment or tag an RT you want to recognize today.
- To the respiratory therapy team at [Hospital/Facility Name]: your knowledge, calm under pressure, and dedication to your patients set the standard. During #RCWeek25, we’re proud to celebrate you. Check out our Stories this week for individual RT shout-outs!
- Let’s put names to excellence. This #RCWeek25, we’re highlighting respiratory therapists at [Hospital/Facility Name] who go above and beyond every day. From [insert staff name] handling neonatal cases to [insert staff name] leading our pulmonary rehab program—thank you for all you do.
- Behind every easy breath is an RT who made it possible. This week, we’re honoring the respiratory therapists of [Hospital/Facility Name] with daily spotlights and staff picks. Join us in the comments to recognize your colleagues during #RCWeek25!
- Breathe in courage. Breathe out thanks. Happy #RCWeek25 to our amazing RTs at [Hospital Name]! Your work is not only life-sustaining, but also life changing. Whether it’s a code blue or a quiet moment of patient care, we see you and we appreciate you.

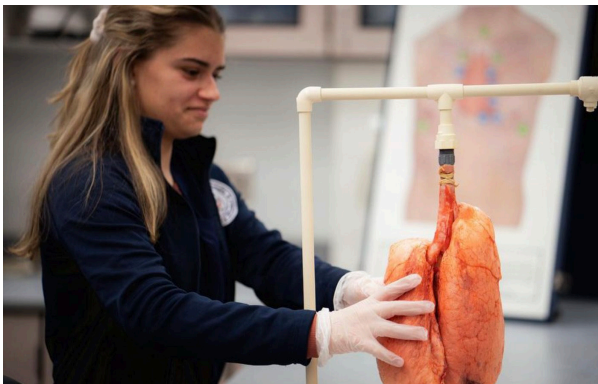
Recognition Ideas for Educators to Honor Students and Future RTs

- Contact the local high school science clubs, HOSA or health science education classes and offer to be a speaker about a career as a respiratory therapist.
- Invite your RT graduating class to present an information session or Q&A at a local hospital or school to highlight why they are excited to be an RT.
- Promote the RT profession in local media outlets and then host an open house for new students and guidance counselors to come to your school to learn more about being an RT
- Implement a mentoring program with RT students in your area to come see what respiratory therapy is about.
- Ask local community colleges if they have career fairs and ask to participate.
- Many high schools and colleges have their own TV or radio stations. Contact them to see if you can go to a local show to talk about the profession.
- Provide AARC memberships to your students as part of a contest during the week. If you have questions on how to set up memberships please email info@aarc.org.



SOCIAL MEDIA POSTS TO RECOGNIZE STUDENTS

- This **#RCWeek25**, we applaud our students who are on their way to being the superheroes of the respiratory world. RT students, the expertise you are gaining, your compassion, and dedication are changing lives. Keep breathing life into the world!
- As an RT, you are going to play a vital role in our healthcare system, and during **#RCWeek25**, we want to shine a spotlight on your incredible contributions. Thank you for your dedication and expertise in studying to become an RT!



Ideas for Bringing Recognition in Your Local Communities

- Gather a team to participate in a local 5K or other fun run event and wear your RC Week t- shirts.
- Set up a table at a local fall health fair with information about lung health awareness, including smoking and vaping cessation tips, allergies, and asthma. Offer Patient Education brochures from the [AARC Store](#) as handouts.
- Set up a fundraiser to send a pediatric patient to asthma camp or support the American Respiratory Care Foundation. Visit [arcf.org](#).
- Conduct an “Inhaler Check-Up Clinic” to check your patients’ techniques with their aerosol delivery devices.
- Enlist an asthma patient who participates in school sports to encourage other young patients to become more active and highlight them in local media outlets.
- Invite local television, radio, and newspaper reporters to take a spirometry test and learn why such testing is important and why RTs are critical to the care of lung health.
- Work with fitness experts from local health clubs about exercises for COPD or asthma patients. Ask local television stations to cover it.
- Offer a free session on asthma triggers at the library, YMCA, or senior center.
- Perform spirometry screenings at a local senior center.
- Work with your state society to volunteer at their events to promote RC Week.

SOCIAL MEDIA POSTS FOR THE PUBLIC AND/OR LOCAL COMMUNITY

- Ever had trouble catching your breath? Respiratory therapists are the experts who help you breathe easier in the ER, ICU, and beyond. This #RCWeek25, join us in thanking these vital healthcare professionals who work behind the scenes to save lives every day.
- Did you know? Respiratory therapists are on the front lines of care for asthma, COPD, pneumonia, and even newborns in the NICU. During #RCWeek25, we salute these skilled caregivers who help our community breathe stronger - one patient at a time.
- It's #RCWeek25, which is a time to honor the respiratory therapists who serve our families, neighbors, and friends. From emergency care to long-term support, their work is critical, and often invisible. Help us bring it to light: leave a thank-you below or share your story!
- This week, look behind the masks. The respiratory therapists in our community are more than clinicians, they're calm in a crisis, advocates for your lungs, and lifelines during your hardest moments. Show your appreciation during #RCWeek25 with a comment, share, or shout-out.
- Breathing is automatic, until it isn't. That's where respiratory therapists step in. During #RCWeek25, we invite our community to celebrate these highly trained, often unsung healthcare heroes. Thank an RT today, because they've likely helped someone you love.
- Whether it's caring for premature infants or managing chronic lung disease, respiratory therapists bring compassion and expertise to every breath they support. Let's celebrate them this #RCWeek25! Tag an RT or local hospital to show your appreciation!



RT Recognition Ideas for Use in Hospitals/Healthcare Facilities

- Invite your local, state, or national elected officials into your facility and explain why it's important that respiratory therapy is covered in all care settings, including home care. Make it a public screening event, and be sure the media is on hand.
- Organize an art show and ask your pediatric patients to create posters about breathing or clean air and why that's important.
- Provide information about respiratory therapists through presentations during staff meetings and public events.
- Ask a local chef to prepare some healthy foods in an educational activity for your COPD patients.
- Work with hospital marketing teams to print banners or digital displays throughout the building.
- Invite other facility staff to a boxed lunch event where you can bring them up to date on the latest advances in respiratory care. During the event create a lung health quiz and award prizes.
- Show the **Be An RT video** in the cafeteria during the lunch hour to demonstrate the role of respiratory therapists in health care.
- Send your respiratory product reps an email about RC Week event dates and let them know your plans.
- Create a "Steps for Lung Health" challenge and provide a RC Week prize for the individual who takes the most steps.
- Let your community, patients, and colleagues know how vital respiratory therapists are to patient care by including a slide on your facility's CCTV monitors.
- Email staff announcing the week and what they can do:

Dear [Hospital Staff],

We are excited to announce that Respiratory Care Week is just around the corner, and we are looking forward to celebrating this special occasion with all of you! Respiratory Care Week is a nationwide celebration that provides us with a fantastic opportunity to recognize and appreciate the vital role that our respiratory therapists play in patient care and respiratory health. Mark your calendars for October 19-25 and join us in honoring our respiratory therapy team!

Best regards, [Your Name], Your Title/Department] [Hospital Name

CCTV monitor slide



SOCIAL MEDIA POSTS FOR HOSPITALS/FACILITIES

- This #RCWeek25, we're proud to celebrate the dedicated respiratory therapists here at [Hospital/Facility Name]. From emergencies to everyday care, your expertise helps patients take their next breath. Thank you for being a vital part of our care team!
- At [Hospital Name], our respiratory therapists are the calm during the storm by responding to codes, supporting ventilated patients, and guiding recovery with skill and compassion. Join us in recognizing these essential professionals during #RCWeek25!
- Behind every breath is a story — and often, a respiratory therapist. During #RCWeek25, we honor the RTs at [Hospital Name] whose work touches lives across our NICU, ICU, ER, and beyond. Your dedication doesn't go unnoticed.
- This week, we're shining a light on the respiratory therapy team at [Facility Name]. Their expertise supports patients with asthma, COVID-19, COPD, and more 24/7, 365 days a year. Celebrate #RCWeek25 with us by sharing a thank-you or story below.

RT Recognition Ideas for Manufacturers, Service Providers, and Others

As someone who has a vested interest in the Respiratory Therapy community, we hope you join us in recognizing the contributions of RTs. Here's a few ideas to help you get started:

- Send a letter to each of your customers with sentiments for RC Week.
- Arrange for a company-wide message to be sent announcing Respiratory Care Week, your role in the profession, and the importance of RTs in health care.
- Post a message or banner on your company website recognizing Respiratory Care Week and respiratory therapists. Many assets are provided in this Planning Guide.
- Share the importance of RTs to your company and tag **#RCWeek25**
- Sponsor an in-service educational event for your customers in honor of RC Week.
- Place an RC Week congratulatory advertisement in professional respiratory therapy publications.
- Make a company donation to a respiratory charity or foundation such as ARCF in the name of respiratory therapists.
- Highlight innovations or partner case studies on social media and company newsletters.
- Co-host educational sessions on future trends in respiratory therapy.

SOCIAL MEDIA POSTS FOR MANUFACTURERS TO USE DURING RC WEEK

- This #RCWeek25, we applaud the superheroes of the respiratory world – respiratory therapists – who make an inspiring impact every day, especially those who work with us at [Company Name].
- Respiratory therapists play a vital role in our healthcare system, and during #RCWeek25, we want to shine a spotlight on their incredible contributions. Thank you for your dedication and expertise in keeping us breathing freely.
- Behind every successful treatment is a skilled respiratory therapist and the tools they trust. During #RCWeek25, we're proud to celebrate the RTs who turn innovation into impact. Thank you for choosing precision, care, and compassion every day.
- Respiratory therapists are at the heart of every breath, every life touched. This #RCWeek25, we honor the clinicians who rely on our products to deliver the highest standard of care. Your dedication inspires our innovation.
- This #RCWeek25, we extend our gratitude to the respiratory therapists who mak a difference on the front lines of care. From ICUs to home health, your work empowers lives, and we're honored to support your mission with tools that perform when it matters most.
- As a company committed to advancing respiratory care, we know the real heroes are the therapists behind the technology. Thank you for your partnership, trust, and relentless commitment to patient care. Happy #RCWeek25 from all of us at [Company Name].

