



Exhibitor Prospectus

Orlando, FL
November 20-23, 2024

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AARC Congress
is four days
of educational
programs, including
100+ sessions and
200+ research
presentations.

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The award-winning Orange County Convention Center (OCCC) provides approximately \$3 billion in economic impact to Central Florida annually.

In recent years, the Convention Center has averaged nearly 200 events, including 115 conventions and tradeshow that attract more than 1.5 million attendees to the region each year. The OCCC provides over 1.1 million square feet of exhibit space and a total of 296 meeting and breakout rooms around the property. This unique location also has 2,000 SF of indoor aeroponic gardens which provide over 50,000 lettuces and herbs annually.

Orange County Convention Center

Hall WE
9800 International Drive
Orlando, FL 32819-8111

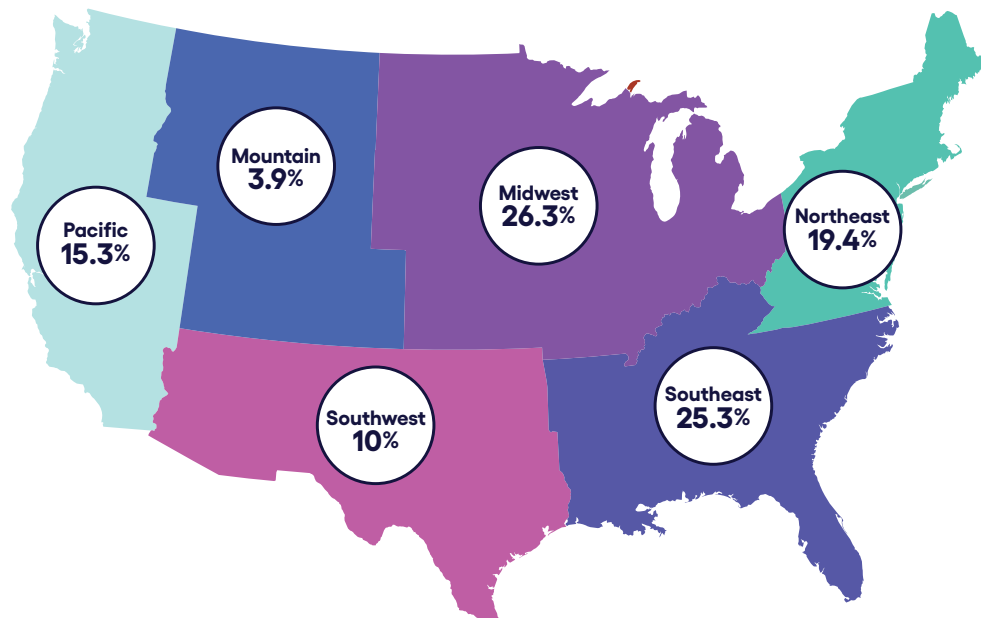
WHERE OUR ATTENDEES CALL HOME

All Countries in Attendance

Argentina	New Zealand
Australia	Panama
Brazil	Philippines
Canada*	Puerto Rico
China*	Republic of Korea
Colombia	Saudi Arabia
Costa Rica	Singapore
Czech Republic	Spain
Denmark	Sweden
Egypt	Switzerland
Georgia*	Taiwan (Province of China)*
Germany	Ukraine
Ghana	United Arab Emirates
Iceland	United Kingdom*
Ireland	United States Minor Outlying Islands*
Israel	USA*
Japan*	
Mexico*	

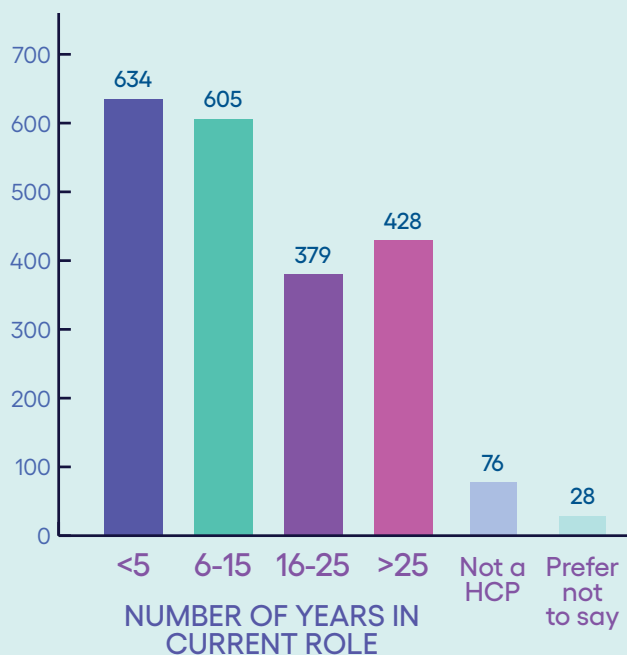
*Top Countries by # of Attendees

2023 U.S. attendees represented 49 states!



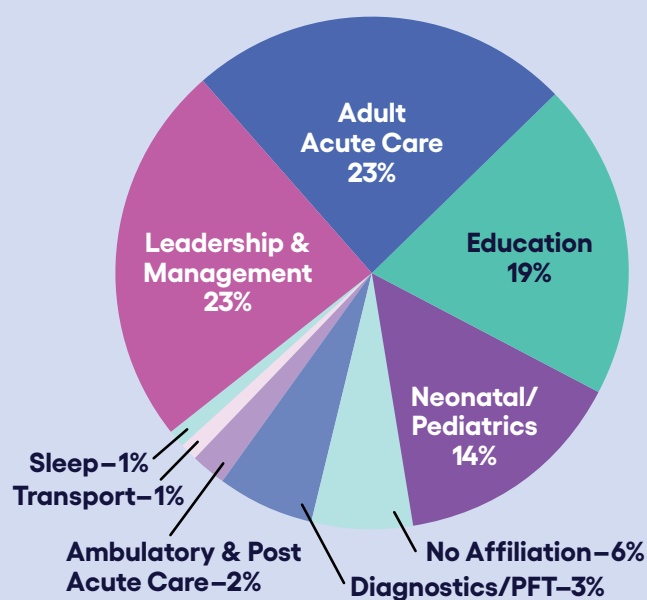
Attendees' Experience Level

Total # Respondents: 2,150



Attendees by Specialty Section

Total # Respondents: 1,952



“Congress
2023 was the
best tradeshow we
invested in all year!”

—Steve Lacke,
Fisher & Paykel

WHO EXHIBITS

Equipment/Pharmaceuticals

Manufacturers and distributors of health care equipment, devices, technology, supplies, services, and pharmaceuticals

Career Opportunity

Hospitals and health care systems, military services, schools of respiratory care, and colleges and universities

Market Research

Market research companies who gather respiratory care and/or health care-related information from attendees

Publications/Educational Resources

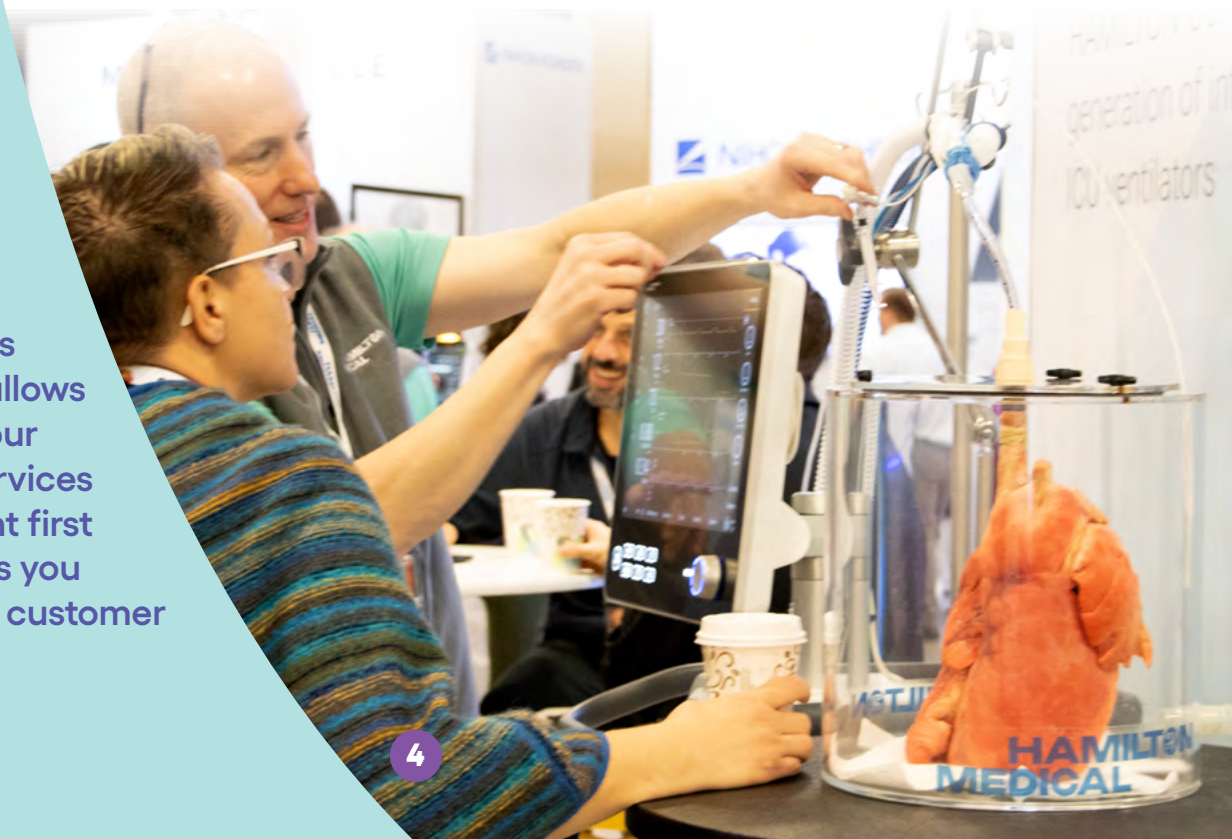
Publishers of books, magazines, educational resources, and training materials for continuing professional education

Associations/Societies/Foundations

Nonprofit organizations, International member societies



The AARC Congress Expo Hall not only allows you to showcase your products and/or services and make important first impressions, it helps you strengthen existing customer relationships, too.



The Ribbon-cutting Ceremony opens the Expo Hall and is attended by hundreds of attendees excited to see the new exhibits!



Booth Fee Includes:

- Lead Retrieval Device
- Five exhibitor badges (\$2,250 value) — for exhibit booth personnel only — per 100 square feet of purchased exhibit space with a maximum of 25 badges per booth.
- Pipe and drape (8' high in back and 3' high on sides). Drape is not included with an island booth.
- One identification sign with exhibitor name, city, state, and booth number. The exhibiting company name to be displayed is the name listed on the booth contract.
- 24-hour security in the exhibit hall beginning with set-up and ending at the conclusion of move-out. Individual booth security is at exhibitor's expense.
- Two-day exhibitor move-in.
- Exhibitor liability insurance policy for exhibitor only (not EACs) that meets the AARC's requirements. (\$115 value)
- Complimentary listing of company name and booth number in Mobile App.
- Access to our Exhibitor Lounge on the show floor during set-up and show dates.

Booth Fee DOES NOT Include:

- Furniture and/or Accessories
- Carpet
- Audio-Visual
- Electricity
- Internet
- Phone
- Freight/drayage services to and from your booth
- Cleaning services within your booth space
- Labor & Other Services Needed for Your Exhibit Space
- Booth design or construction services. Exhibitor is responsible for the design, purchase and construction of their own booth elements.

*Results of Congress 2023 attendee survey



EXHIBIT HALL HOURS

November 20 - 10am - 3pm

November 21 - 9am - 3pm

November 22 - 9am - 1pm

Move-in Dates

11/18 - 8am - 5pm

11/19 - 8am - 5pm

Move-out Timing

Starting 11/22 at 2pm
to 11/23 by 12noon

Interested in Sponsorship Opportunities?

Contact
[Susan Mathis](#)
today!

Congress
attendees who
spend *at least*
2 hours in the
Expo Hall:

67%*

*Results of Congress
2023 attendee survey

2024 exhibit hall
floorplan at OCCC

[CLICK HERE TO VIEW](#)

The Exhibits

- The AARC and the OCCC will not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc., during the installation and dismantling periods.
- Exhibit installation must be completed by Wednesday, November 19th at 5:00pm unless otherwise approved by the AARC. The AARC and FREEMAN, the official service contractor, may, without incurring any liability for damage or loss, install property of any exhibitor who has failed to do so at the sole expense of the exhibitor.
- Dismantling exhibits or preparing to dismantle before the show closes will result in the loss of priority points and/or could ban exhibiting company from exhibiting with the AARC in the future.
- A 30-minute interval exists between the show closing at 1:30pm and dismantling at 2:00pm. This interval allows the attendees to clear the hall and for any aisle carpet to be removed so that empty crates can be returned to the floor. Cartons for display materials will be returned as promptly as possible to each booth after the official show closing.
- All exhibits must be packed, and material handling/outbound shipping forms completed, by 12noon on Saturday, November 23rd.

Click on the text below to learn more about these topics:



[Meeting Room Requests](#)

[Exhibitor Badges and Frequently Asked Questions](#)



Booth Pricing

In-Line

	Square Footage	Price
10x10 In-Line	100	\$5,385.00
10x20 In-Line	200	\$10,305.00
10x30 In-Line	300	\$15,004.00

Islands – Price Includes \$3,900 Island Upgrade Fee

	Square Footage	Price
10 x 20 Island	200	\$14,205.00
20 x 20 Island	400	\$23,750.00
20 x 30 Island	600	\$33,442.00
30 x 30 Island	900	\$47,317.00
30 x 40 Island	1,200	\$61,634.00
40 x 40 Island	1,600	\$78,362.00

Priority Location Fee

	Square Footage	Price
10 x 10	100	\$400.00
10 x 20	200	\$800.00
10 x 30	300	\$1,125.00
20 x 20	400	\$1,500.00
20 x 30	500	\$2,250.00
20x 40	800	\$2,800.00
30 x 30	900	\$3,150.00
30 x 40	1,200	\$4,200.00
40 x 40	1,600	\$5,200.00

Miscellaneous Upgrades

	Price
Corner	\$975.00
Island	\$3,900.00

Calculate Your Booth Price

Booth Size Price	\$
Priority Location Fee	\$
Miscellaneous Upgrade #1	\$
Miscellaneous Upgrade #2	\$
Total	\$

85%

of our attendees believe that time spent in the Expo Hall influences their purchasing decisions.*



Each exhibitor will receive a lead retrieval unit as part of their booth price.

Each exhibitor will have a AARC Compliant Liability Insurance policy fee added to your booth invoice.

Meet the Profession's Leaders!

Schedule your 3-day sales call with respiratory care professionals in Orlando. You'll build lasting connections with new customers and reinforce existing relationships.

BOOTH PRICES INCREASE AFTER MAY 15