Exhibitor Prospectus

Orlando, FL
November 20-23, 2024

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Phone: 972.406.4663
The award-winning Orange County Convention Center (OCCC) provides approximately $3 billion in economic impact to Central Florida annually.

In recent years, the Convention Center has averaged nearly 200 events, including 115 conventions and tradeshows that attract more than 1.5 million attendees to the region each year. The OCCC provides over 1.1 million square feet of exhibit space and a total of 296 meeting and breakout rooms around the property. This unique location also has 2,000 SF of indoor aeroponic gardens which provide over 50,000 lettuces and herbs annually.

Orange County Convention Center
Hall WE
9800 International Drive
Orlando, FL 32819-8111
WHERE OUR ATTENDEES CALL HOME

All Countries in Attendance
- Argentina
- Australia
- Brazil
- Canada*
- China*
- Colombia
- Costa Rica
- Czech Republic
- Denmark
- Egypt
- Georgia*
- Germany
- Ghana
- Iceland
- Ireland
- Israel
- Japan*
- Korea
- Mexico*
- New Zealand
- Panama
- Philippines
- Puerto Rico
- Saudi Arabia
- Singapore
- Spain
- Switzerland
- Taiwan (Province of China)*
- United Arab Emirates
- United Kingdom*
- United States Minor Outlying Islands*
- Ukraine
- USA*

*Top Countries by # of Attendees

2023 U.S. attendees represented 49 states!

Attendees’ Experience Level
Total # Respondents: 2,150

- <=5 years: 634
- 6-15 years: 605
- 16-25 years: 379
- >25 years: 428
- Not a HCP: 76
- Prefer not to say: 28

Attendees by Specialty Section
Total # Respondents: 1,952

- Adult Acute Care: 23%
- Leadership & Management: 23%
- Education: 19%
- Neonatal/Pediatrics: 14%
- Sleep: 1%
- Transport: 1%
- Ambulatory & Post Acute Care: 2%
- Diagnostics/PFT: 3%
- No Affiliation: 6%
- Other: 57%
The AARC Congress Expo Hall not only allows you to showcase your products and/or services and make important first impressions, it helps you strengthen existing customer relationships, too.

WHO EXHIBITS

Equipment/Pharmaceuticals
Manufacturers and distributors of health care equipment, devices, technology, supplies, services, and pharmaceuticals

Career Opportunity
Hospitals and health care systems, military services, schools of respiratory care, and colleges and universities

Market Research
Market research companies who gather respiratory care and/or health care-related information from attendees

Publications/Educational Resources
Publishers of books, magazines, educational resources, and training materials for continuing professional education

Associations/Societies/Foundations
Nonprofit organizations, International member societies

“Congress 2023 was the best tradeshow we invested in all year!”
—Steve Lacke, Fisher & Paykel
Booth Fee Includes:

- Lead Retrieval Device
- Five exhibitor badges ($2,250 value) — for exhibit booth personnel only — per 100 square feet of purchased exhibit space with a maximum of 25 badges per booth.
- Pipe and drape (8’ high in back and 3’ high on sides). Drape is not included with an island booth.
- One identification sign with exhibitor name, city, state, and booth number. The exhibiting company name to be displayed is the name listed on the booth contract.
- 24-hour security in the exhibit hall beginning with set-up and ending at the conclusion of move-out. Individual booth security is at exhibitor’s expense.
- Two-day exhibitor move-in.
- Exhibitor liability insurance policy for exhibitor only (not EACs) that meets the AARC’s requirements. ($115 value)
- Complimentary listing of company name and booth number in Mobile App.
- Access to our Exhibitor Lounge on the show floor during set-up and show dates.

Booth Fee DOES NOT Include:

- Furniture and/or Accessories
- Carpet
- Audio-Visual
- Electricity
- Internet
- Phone
- Freight/drayage services to and from your booth
- Cleaning services within your booth space
- Labor & Other Services Needed for Your Exhibit Space
- Booth design or construction services. Exhibitor is responsible for the design, purchase and construction of their own booth elements.

*Results of Congress 2023 attendee survey

OVER 63% of Congress attendees influence or make purchasing decisions.*

The Ribbon-cutting Ceremony opens the Expo Hall and is attended by hundreds of attendees excited to see the new exhibits!
EXHIBIT HALL HOURS
November 20 - 10am - 3pm
November 21 - 9am - 3pm
November 22 - 9am - 1pm

Move-in Dates
11/18 - 8am - 5pm
11/19 - 8am - 5pm

Move-out Timing
Starting 11/22 at 2pm to 11/23 by 12noon

The Exhibits
- The AARC and the OCCC will not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc., during the installation and dismantling periods.
- Exhibit installation must be completed by Wednesday, November 19th at 5:00pm unless otherwise approved by the AARC. The AARC and FREEMAN, the official service contractor, may, without incurring any liability for damage or loss, install property of any exhibitor who has failed to do so at the sole expense of the exhibitor.
- Dismantling exhibits or preparing to dismantle before the show closes will result in the loss of priority points and/or could ban exhibiting company from exhibiting with the AARC in the future.
- A 30-minute interval exists between the show closing at 1:30pm and dismantling at 2:00pm. This interval allows the attendees to clear the hall and for any aisle carpet to be removed so that empty crates can be returned to the floor. Cartons for display materials will be returned as promptly as possible to each booth after the official show closing.
- All exhibits must be packed, and material handling/outbound shipping forms completed, by 12noon on Saturday, November 23rd.

Interested in Sponsorship Opportunities?
Contact Susan Mathis today!

Congress attendees who spend at least 2 hours in the Expo Hall: 67%*

2024 exhibit hall floorplan at OCCC

Click on the text below to learn more about these topics:

Meeting Room Requests
Exhibitor Badges and Frequently Asked Questions

*Results of Congress 2023 attendee survey
### Booth Pricing

#### In-Line

<table>
<thead>
<tr>
<th>Square Footage</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 In-Line</td>
<td>$5,385.00</td>
</tr>
<tr>
<td>10x 20 In-Line</td>
<td>$10,305.00</td>
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<tr>
<td>10x 30 In-Line</td>
<td>$15,004.00</td>
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</table>

#### Islands – Price Includes $3,900 Island Upgrade Fee

<table>
<thead>
<tr>
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<th>Price</th>
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<tbody>
<tr>
<td>10 x 20 Island</td>
<td>$14,205.00</td>
</tr>
<tr>
<td>20 x 20 Island</td>
<td>$23,750.00</td>
</tr>
<tr>
<td>20 x 30 Island</td>
<td>$33,442.00</td>
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<tr>
<td>30 x 30 Island</td>
<td>$47,317.00</td>
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<td>30 x 40 Island</td>
<td>$61,634.00</td>
</tr>
<tr>
<td>40 x 40 Island</td>
<td>$78,362.00</td>
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</table>

#### Priority Location Fee

<table>
<thead>
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<th>Square Footage</th>
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<tbody>
<tr>
<td>10 x 10</td>
<td>$400.00</td>
</tr>
<tr>
<td>10 x 20</td>
<td>$800.00</td>
</tr>
<tr>
<td>10 x 30</td>
<td>$1,125.00</td>
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<tr>
<td>20 x 20</td>
<td>$1,500.00</td>
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<td>20 x 30</td>
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<td>20x 40</td>
<td>$2,800.00</td>
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<td>$3,150.00</td>
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<td>30 x 40</td>
<td>$4,200.00</td>
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<tr>
<td>40 x 40</td>
<td>$5,200.00</td>
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#### Miscellaneous Upgrades

<table>
<thead>
<tr>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corner</td>
</tr>
<tr>
<td>Island</td>
</tr>
</tbody>
</table>

#### Calculate Your Booth Price

| Booth Size Price | $ |
| Priority Location Fee | $ |
| Miscellaneous Upgrade #1 | $ |
| Miscellaneous Upgrade #2 | $ |
| **Total** | $ |

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85% of our attendees believe that time spent in the Expo Hall influences their purchasing decisions.*

Each exhibitor will receive a lead retrieval unit as part of their booth price.

Each exhibitor will have a AARC Compliant Liability Insurance policy fee added to your booth invoice.

**Meet the Profession’s Leaders!**

Schedule your 3-day sales call with respiratory care professionals in Orlando. You’ll build lasting connections with new customers and reinforce existing relationships.

*BOOTH PRICES INCREASE AFTER MAY 15*

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*Results of Congress 2023 attendee survey*