



2024 July 14-16 | SUN-TUES
SNOWBIRD, UTAH



Prospectus



The 2024 AARC Summer Forum is scheduled for July 14-16 at the Snowbird Resort in Snowbird, Utah. Snowbird is located just outside Salt Lake City. Approximately **450+ respiratory care professionals will be attending** the Summer Forum. It's a spectacular networking and educational event for RT educators and managers from around the world, offering cutting-edge lectures by the top leaders in the industry.



YOUR BOOTH INCLUDES:

- One (1) Draped Table
- Two (2) Chairs
- One (1) Power drop
- One (1) Easel (upon request)
- One (1) Small Wastebasket
- Two (2) Exhibitor Badges (valued at \$450 each) that provide access to educational sessions. AARC members are eligible to claim CRCE.
- One (1) Lead Retrieval License

Additional badges are available at full attendee registration price.



Due to space limitations, exhibitors are limited to one (1) pop-up banner (no more than 40-in wide) and one (1) small piece of equipment in addition to other tabletop items.

Please be advised the AARC will not provide security for your display area at the Summer Forum. You can take any materials/equipment/etc. to your room or make arrangements for security directly with the hotel.

Due to the facility's limited storage, AARC will be working with a 3rd party drayage company to handle off-site storage of all exhibitor freight. Show Management will provide additional details closer to show dates.

The AARC will not be responsible for any lost, stolen, broken, etc. materials or equipment belonging to exhibitors.





SET-UP TIMES FOR EXHIBITORS

Saturday, July 13 – 3:00pm - 6:00pm

Exhibitors are encouraged to check in on Saturday afternoon at registration to avoid long lines.

DISMANTLE TIME FOR EXHIBITORS

Monday, July 15 – 4:00pm - 5:30pm

All exhibitors and their materials must be cleared no later than 6:00 pm. **Early teardown is not allowed without prior approval from Show Management.**

SUMMER FORUM EXHIBITS

The exhibits will be open on Sunday, July 14 and Monday, July 15. The exhibit area will be located around the educational sessions and in the foyer areas at the resort. All booths must be staffed during the dedicated Exhibitor break times. We encourage exhibitors to be at their tables during the lunch/afternoon breaks to increase your visibility to attendees.

Each company is allowed **ONLY two (2)** representatives at their table due to space limitations. The two (2) representatives may earn CRCE credits for lectures attended if they are AARC members. A CRCE form will be sent to exhibitors prior to Summer Form for completion to ease the CRCE claim process.

“No show” exhibitors risk being banned from exhibiting at Summer Forum in the future.



[AARC.org/events-and-programs/aarc-summer-forum/](https://www.aarc.org/events-and-programs/aarc-summer-forum/)

QUESTIONS?

Susan Mathis, Exhibits Manager

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EXHIBITS SCHEDULE

Sunday, July 14

Monday, July 15

Dedicated break times are TBD

BOOTH FEE

Early Bird Rate (through May 15)
\$2500

Standard Rate (after May 15)
\$2800

