



NEW IN 2024 AARC Advisory Council

Benefits Overview:

Benefit	Description	
HOD Meeting	-Attend meeting twice year, 5-minute speaking opportunity, lunch sponsor at both meetings, Wi-Fi Sponsor at HOD Summer Forum Meeting for 2 days	
Fly-In (PACT) meeting sponsor	-Attend AARC fly-in event and sit at the table with industry leaders to discuss key issues within industry for 2 days. Give a 5-minute presentation during the event and sponsor lunch on day 2	
BOMA Reception	-Attend BOMA reception at Congress, sponsor dinner and 5-minute speaking opportunity	
Industry Podcast – 2 times a year	-Discuss Industry trends and education on a 45-minute podcast with an industry leader at AARC	
AARC Board Presentation at Summer Forum	-10- minute speaking opportunity to AARC board on a hot topic within your industry at AARC’s Summer Forum Board Meeting. Leave behind one sheeter for the AARC Board	
Meet with AARC board president and Executive Director	-Once a year meet with AARC Board president to discuss hot topics within the industry -Once a year meet with AARC Executive Director to discuss industry trends and new product	
Match Making	-Match Making with 1-2 industry influencers for 10 minutes to discuss industry standards, hot topics, or new products	
Congress Booth Discount	-10x10 booth at Congress with 3 priority points (Discount from \$7,500 to \$3,500)	
Moderate session at Congress	-Introduce and facilitate one session at AARC Congress Conference	
Participate Round table discussion	-During one of AARC’s conferences, participate in Round Table discussing group that will be moderated by AARC staff	
Bi-monthly meetings with the Education Department *Approved by Mandy	-Serve as a sounding board for new education publications and courses with Mandy *Does not include AARC RC Journal -Aide Mandy in reviewing content that is already published -Recommend new ideas for educational programs and projects -Bi-monthly meetings with the Education Department	