



AARC CORPORATE PARTNER BENEFITS



Benefit Description	Diamond \$40,000	Platinum \$30,000	Gold \$25,000	Silver \$20,000
BOD Access				
Exclusive Access to AARC Board of Directors which can include a presentation	✓			
Membership				
Twelve (12) Complimentary AARC Memberships (\$1,152 Value)	✓			
Twelve (12) Complimentary Specialty Sections (\$180 Value)	✓			
Ten (10) Complimentary AARC Memberships (\$960 Value)		✓	✓	✓
Ten (10) Complimentary Specialty Sections (\$150 Value)		✓		
Sponsorships				
Pick Two:				
AARC Webcast (\$500 Value)	✓	✓		
RC JournalCast (\$500 Value)	✓	✓		
AARC Explores (\$500 Value)	✓	✓		
Pick One:				
AARC Webcast (\$500 Value)			✓	✓
RC JournalCast (\$500 Value)			✓	✓
One AARC Perspectives Podcast 30-second Ad Read (\$1,500 Value)			✓	✓
Advertising				
Two (2) AARC News Banner #2 Ad in AARC News OR One Print Ad in RC Journal (\$1,950 Value)	✓	✓		
One (1) AARC News Banner #2 Ad in AARC News OR One Print Ad in RC Journal (\$1,072 Value)			✓	
One (1) AARC News Banner #3 Ad in AARC News OR One Digital Box Ad on AARC.org for One Month				✓
Two Digital Box Ads on AARC.org for One Month Each (\$1,072 Value)	✓	✓		
One Digital Box Ad on AARC.org for One Month (\$536 Value)			✓	✓
Two RC Buzz Newsletter Ads	✓	✓		
One RC Buzz Newsletter Ad			✓	✓
Social Media				
Two (2) Sponsored Twitter Posts per quarter (\$2,000 Value)	✓			
Two (2) Sponsored Facebook posts per quarter (\$2,000 Value)	✓			
One (1) Sponsored Twitter Post per quarter (\$2,000 Value)		✓		
One (1) Sponsored Facebook post per quarter (\$2,000 Value)		✓		
One (1) Sponsored Social Media post per quarter (\$2,000 Value)			✓	✓
Education				
Seven (7) Complimentary CRCE Applications (\$1,125 Value)	✓			
Five (5) Complimentary CRCE Applications (\$875 Value)		✓		
Three (3) Complimentary CRCE Applications (\$525 Value)			✓	✓
Conventions and Meetings				
Summer Forum				
One (1) Comp Booth + LR Device (\$2,100 Value)	✓	✓	✓	✓
Two (2) Exhibitor Registrations (\$920 Value)	✓	✓	✓	✓
Congress				
Limit of twelve (12) sleeping rooms at the HQ Hotel	✓			
Limit of ten (10) sleeping rooms at the HQ Hotel		✓	✓	✓
Corporate Partner Lounge w/furniture, water and coffee provided	✓	✓	✓	✓
Corporate Partner advance Congress booth reservation window based on priority point status	✓	✓	✓	✓
Three BONUS Priority Points (Value = \$15,000)	✓	✓		
Two BONUS Priority Points (Value = \$10,000)			✓	
One (1) BONUS Priority Point (Value = \$5,000)				✓
\$2,500 Sponsorship Credit (Must have Congress Booth)	✓			
\$2,000 Sponsorship Credit (Must have Congress Booth)		✓		
\$1,500 Sponsorship Credit (Must have Congress Booth)			✓	
\$1,000 Sponsorship Credit (Must have Congress Booth)				✓
Discounts				
One (1) Complimentary Virtual Focus Group	✓			
One (1) Complimentary Industry Insights Podcast Episode (\$5,000 Value)	✓	✓	✓	✓
60% Discount on Live Focus Group (\$4,800 Value)	✓	✓		
One (1) complimentary Digital Focus Group (Zoom)		✓		
One (1) complimentary Industry Insights Podcast Episode (\$5,000 Value)		✓	✓	
50% Discount on Live Focus Group (\$4,800 Value)			✓	
50% Discount on Digital Focus Group (Zoom)			✓	