Reach more than 40,000 RT leaders and care providers in all specialities and across the continuum of care.
THE AARC CONNECTS YOU WITH RESPIRATORY THERAPISTS

MORE THAN ANYONE ELSE
The AARC offers numerous advertising options to deliver your targeted messaging through a variety of media channels including digital advertising, websites, podcasts, and e-newsletters. The AARC makes it easy and efficient to reach respiratory therapists who look to the AARC for expert and unbiased information.

ABOUT THE AARC
Founded in 1947, the AARC is a not-for-profit professional association with more than 40,000 members worldwide. The Association’s primary membership consists of respiratory therapists, allied health practitioners who are trained at the 2- and 4-year college level to assist physicians in the care of patients with pulmonary disorders and other conditions. Respiratory therapists can be found in all areas of health care, including hospitals, home care, nursing homes, sleep labs, and physicians’ offices – in short, anywhere patients are being treated for lung diseases and injury.

When you advertise with the AARC, your message is surrounded by high-quality, peer-reviewed content. Your advertising will be seen by influential AARC members, non-members, and visitors.

AARC 2023-2025 STRATEGIC PATHWAYS

ENGAGE
We will build and strengthen a diverse and inclusive professional community

ELEVATE
We will advance the recognition and role of respiratory therapists.

ADVOCATE
We will champion policies and initiatives that enhance respiratory care.

EDUCATE
We will deliver premier, evidence-based learning opportunities and promote the art and science of respiratory care.
# Table of Contents

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*Contacts for each media format will appear on the respective page*
THE AARC MEMBER: DEMOGRAPHICS

AARC MEMBERS ARE MORE THAN JUST A NUMBER

The respiratory therapists who visit our website, read our AARC publications and e-newsletters are more than a circulation number. They are the therapists who want to know what is happening in respiratory care and learn about cutting edge products and services.

MEMBER JOB TITLES

39%  Staff Therapist

31%  Other
  (Unspecified RTs, Sales, Home Care)

13%  Manager

9%  Clinical Specialist
  (Diagnostic/Pulmonary Function Technician, Disease Manager, Sleep)

4%  Student
  (Work part-time in clinical setting)

3%  Educator/Instructor
  (Work part-time in clinical setting)

1%  Medical Director

*SOURCE: Analysis of AARC Membership Rolls as of September 1, 2022.

MEMBERS WORK WHERE YOUR PRODUCTS ARE USED

- Hospital
- Home Care
- Long-Term Acute Care Hospital/SNF
- Other (Sleep Lab, Military, Physician Office, Outpatient Facility, Agency)
- Respiratory Education/ Clinical Instruction
- Industry/ Pharmaceutical

4
HIGHLY TARGETED MEDIA CHANNELS FOR ADVERTISING

THE AARC DELIVERS WIDELY READ PUBLICATIONS, ONLINE SERVICES AND E-MEDIA DIRECTLY TO OVER 40,000 MEMBERS.

A BROAD SCOPE OF ADVERTISING OPTIONS AND MEDIA
Various media channels are offered to strategically reach your target as often as needed.

Publications and Newsletters
- AARC News
- Career News
- Specialty Sections
- Respiratory Care TOC
- RC Buzz

Email Banner Ads
- Congress
- Summer Forum
- RC Week

Sponsored Media
- Sponsored Social Post
- Sponsored Email

Website Banner & Recruitment Ads
- AARC
- Respiratory Care Journal
- Newsroom
- AARConnect
- Career Center

Mailing Lists Rental

Conventions & Meetings
- Signage
- Sponsorships
- Event Advertising

Webinar and Podcasts
- AARC Podcasts
- Non-AARC Education Webcasts
- Respiratory Care Journal Podcast

Sponsorships
- White Papers, Guides, Education
ALL ADVERTISING OPTIONS FOR AARC E-NEWSLETTERS
Advertise in any of the AARC’s targeted e-newsletters to reach AARC members. Produced in-house, or in partnership with our publishing partner, Multiview, they’re the perfect way to connect with our diverse audiences!

AARC NEWS
Weekly e-newsletter showcasing the latest news and information about the profession and the AARC. The most recognized e-newsletter in respiratory care. Sent every Thursday.

SUMMER FORUM
Targeted e-newsletters are sent prior to AARC’s Summer Forum meeting. Summer Forum is a meeting specifically for managers and educators – making it a superior tool in reaching the decision makers for respiratory products and services.

AARC CONGRESS NEWS
AARC’s largest international meeting is promoted with these special edition e-newsletters providing news and updates prior to the event. Advertising in this newsletter is a great way to spotlight your brand leading up to Congress.

AARC E-NEWSLETTERS PRICING

<table>
<thead>
<tr>
<th>AARC NEWS</th>
<th>1 Issue</th>
<th>4 Issues 1 Month 5% Discount</th>
<th>12 Issues 3 Month 10% Discount</th>
<th>24 Issues 6 Month 15% Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90 Banner 1</td>
<td>$1,575</td>
<td>$5,985</td>
<td>$17,010</td>
<td>$32,130</td>
</tr>
<tr>
<td>728x90 Banner 2</td>
<td>$975</td>
<td>$3,705</td>
<td>$10,530</td>
<td>$19,890</td>
</tr>
<tr>
<td>728x90 Banner 3</td>
<td>$825</td>
<td>$3,135</td>
<td>$19,890</td>
<td>$16,830</td>
</tr>
</tbody>
</table>

| SUMMER FORUM EMAIL | |
| 728x90 Banner 1 | $1,325 per issue |
| 728x90 Banner 2 | $875 per issue |
| 728x90 Banner 3 | $650 per issue |

| AARC CONGRESS NEWS | |
| 728x90 Banner 1 | $1,325 per issue |
| 728x90 Banner 2 | $875 per issue |
| 728x90 Banner 3 | $650 per issue |

ADVERTISING SUBMISSION REQUIREMENTS
RULES AND REGULATIONS FOR ADVERTISERS

CONTACT: advertising@aarc.org • (972) 243-2272 • 9425 N MacArthur Blvd, Suite 100 • Irving, TX 75063
2023 E-NEWSLETTERS CONTINUED

ALL ADVERTISING OPTIONS FOR AARC E-NEWSLETTERS

Advertise in any of the AARC’s targeted e-newsletters to reach AARC members. Produced in-house, or in partnership with our publishing partner, Multiview, they’re the perfect way to connect with our diverse audiences!

AARC/MULTIVIEW E-NEWSLETTERS

CAREER NEWS
AARC’s most read twice-monthly e-newsletter with career advice and new job listings. Each issue delivers impressions and results for your recruitment advertising. Mailed every other Monday.

RESPIRATORY CARE TABLE OF CONTENTS (TOC)
Twelve (12) issues sent throughout the year to AARC members and subscribers with links to the monthly journal and peer-reviewed research.

RESPIRATORY CARE WEEK
Eight (8) e-newsletters sent prior to Respiratory Care Week, a national event in October. RTs plan months ahead for the week; celebrating lung health and a pride in the profession. These newsletters will showcase your brand’s support to the hard work RTs commit every day to their patients.

<table>
<thead>
<tr>
<th>CAREER NEWS</th>
<th>Banner 1</th>
<th>$3,500 for six (6) issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90</td>
<td>Banner 1</td>
<td>$3,500 for six (6) issues</td>
</tr>
<tr>
<td>728x90</td>
<td>Banner 2</td>
<td>$3,100 for six (6) issues</td>
</tr>
<tr>
<td>728x90</td>
<td>Banner 3</td>
<td>$2,800 for six (6) issues</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RESPIRATORY CARE TOC</th>
<th>Banner 1</th>
<th>$3,500 for twelve (12) issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90</td>
<td>Banner 1</td>
<td>$3,500 for twelve (12) issues</td>
</tr>
<tr>
<td>728x90</td>
<td>Banner 2</td>
<td>$3,100 for twelve (12) issues</td>
</tr>
<tr>
<td>728x90</td>
<td>Banner 3</td>
<td>$2,800 for twelve (12) issues</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RESPIRATORY CARE WEEK</th>
<th>Banner 1</th>
<th>$2,500 for eight (8) issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90</td>
<td>Banner 1</td>
<td>$2,500 for eight (8) issues</td>
</tr>
<tr>
<td>728x90</td>
<td>Banner 2</td>
<td>$2,250 for eight (8) issues</td>
</tr>
<tr>
<td>728x90</td>
<td>Banner 3</td>
<td>$1,950 for eight (8) issues</td>
</tr>
</tbody>
</table>

CONTACT: salesinquiries@multiview.com
AARC Specialty Section members are the top respiratory therapists in their fields; paying additional fees to stay current and receive e-newsletter updates, participate in online discussions through AARConnect’s professional social network, attend section meetings at AARC Congress, and network with the thought-leaders of their field. Produced in partnership with Multiview, Specialty Section e-Newsletter advertising connects you with these targeted audiences.

SPECIALTY SECTION ADVERTISING EXCLUSIVE PACKAGE

MULTI-VIEW PACKAGE INCLUDES:
• Display banner ad in the Specialty Section e-Newsletter
• AARConnect Daily Digest Display Ad* in AARConnect’s Specialty Section (daily digests are recent discussion posts from the community delivered in a daily email, advertising display near footer)
• AARConnect Website Display Ad* in AARConnect’s Specialty Section (on recent discussion posts from the community, advertising displays near top)

AARC AD CONTENT INCLUDES:
• AARConnect Discussion Post Ad* on each discussion post for Specialty Section Communities (members access this page to read online discussions – AARC)

SPECIALTY SECTION E-NEWS BI-MONTHLY
(Targeted email every 2 months)
AARC Specialty Section members receive bi-monthly e-Newsletters that provide the latest information and resources in their field. Spotlight your brand, product or service in this valued newsletter with a display advertisement and capture the attention from the right audience.

SECTIONS AVAILABLE:

<table>
<thead>
<tr>
<th>Sections Available</th>
<th>728x90 Banner 1</th>
<th>728x90 Banner 2</th>
<th>728x90 Banner 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADULT ACUTE/NEONATAL/PEDIATRICS LEADERSHIP &amp; MANAGEMENT/EDUCATION</td>
<td>$2,500</td>
<td>$2,250</td>
<td>$1,950</td>
</tr>
<tr>
<td>DIAGNOSTIC /SLEEP/AMBULATORY &amp; POST ACUTE CARE/TRANSPORT</td>
<td>$2,250</td>
<td>$1,800</td>
<td>$1,350</td>
</tr>
</tbody>
</table>

Specifications: 40kb | .jpg or .gif

CONTACT: salesinquiries@multiview.com
2023 SPONSORED SOCIAL MEDIA AND EMAIL OPTIONS

Reach your target audience through our social media presence and be in their inbox. Advertise on any of our social media platforms including Facebook, Twitter, and LinkedIn to get your content in front of both members and non-members. Sponsor an email dedicated to your product or service and reach over 35k AARC members.

SPONSORED SOCIAL POST

Reach our members and non-members who follow our social pages and engage with our content and community. You choose the media, and we share it to our followers.

<table>
<thead>
<tr>
<th>PLATFORM</th>
<th>FOLLOWING</th>
<th>ENGAGEMENT</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>TWITTER</td>
<td>15K followers</td>
<td>2-3% engagement rate (Twitter avg. is 1%)</td>
<td>$200</td>
</tr>
<tr>
<td>FACEBOOK</td>
<td>69K followers</td>
<td>3.5-5% engagement rate (Facebook avg. is 2%)</td>
<td>$350</td>
</tr>
<tr>
<td>LINKEDIN</td>
<td>39K followers</td>
<td>5-6% engagement rate (LinkedIn avg. is 2%)</td>
<td>$450</td>
</tr>
</tbody>
</table>

SPONSORED EMAIL:
Reach over 35k AARC member with an email dedicated to your product, service, or brand. Templates can be customized based on the content provided. As a follow-up, we’ll provide a report sharing metrics such as number of opens and clicks.

Sponsored Email: $5,500
Limited to 1 sponsored email per month.

CONTACT: advertising@aarc.org • (972) 243-2272 • 9425 N MacArthur Blvd, Suite 100 • Irving, TX 75063
2023 RESPIRATORY CARE JOURNAL PODCAST ADVERTISING

Share a pre-roll message for your brand prior to the start of an AARC Podcast! The Respiratory Care Journal podcast is narrated by Managing Editor in Chief Richard D. Branson PhD, RRT, FAARC highlighting the papers in that month’s issue of the Journal. These podcasts provide a captive, engaged and highly targeted audience with a guaranteed reach because listeners are tuning in when it’s most convenient for them. Whether they’re commuting, working out, or doing chores you can be assured that your company’s message will have their undivided attention.

RESPIRATORY CARE 2023 PODCAST BROADCAST CALENDAR

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>MATERIALS DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>December 1, 2022</td>
</tr>
<tr>
<td>February</td>
<td>January 2, 2023</td>
</tr>
<tr>
<td>March</td>
<td>February 1, 2023</td>
</tr>
<tr>
<td>April</td>
<td>March 1, 2023</td>
</tr>
<tr>
<td>May</td>
<td>April 1, 2023</td>
</tr>
<tr>
<td>June</td>
<td>May 1, 2023</td>
</tr>
<tr>
<td>July</td>
<td>June 1, 2023</td>
</tr>
<tr>
<td>August</td>
<td>July 1, 2023</td>
</tr>
<tr>
<td>September</td>
<td>August 1, 2023</td>
</tr>
<tr>
<td>October</td>
<td>September 1, 2023</td>
</tr>
<tr>
<td>November</td>
<td>October 1, 2023</td>
</tr>
<tr>
<td>December</td>
<td>November 1, 2023</td>
</tr>
</tbody>
</table>

Podcasts will be aired the first week of each month

Sponsorship Packages:
We will promote your brand with a live read max 30-second pre-roll audio

**Single-Episode-Sponsor $425.00**
- Max 30-second pre-roll audio
- 1 announcement made prior to the podcast via AARC News e-newsletter
- Company name will be added to the scrolling banner on the Respiratory Care Journal homepage

**Care Journal homepage**
- Logo noted as a sponsor on the podcast page (72 dpi jpeg or PNG)
- Advertising will remain with the Podcast audio forever

**Specifications:**
- Audio recording subject to approval
- Maximum 30 second script provided in a Word® document and will be read by Respiratory Care Journal staff

* Note that podcasts are posted by the first of the month and we recognize the company in the banner during the first week of the month. The company logo is shown on the podcast page for the entire month. Once the podcast is posted, it resides on SoundCloud and iTunes indefinitely, we never take it down. Multiple-episodes sponsorships will allow one ad. Changing out ads every month will require the purchase of single-episode sponsorships.

CONTACT: advertising@aarc.org • (972) 243-2272 • 9425 N MacArthur Blvd, Suite 100 • Irving, TX 75063
AARC Perspectives includes clinical-focused conversations with members of the respiratory therapy community. Episodes cover discussions on ventilation, patient care, chronic disease management, trending news, and more.

Your sponsorship includes a :30 message in the broadcast, logo on the episode page, logo included in social media promotion. Episodes publish at least once per month.

Industry Insights connects listeners with respiratory care industry leaders. Conversations focus on learning more about these organizations, how they’re supporting the profession, and how they focus on helping patients.

Your sponsorship includes a dedicated episode about how your organization is supporting the respiratory therapy profession. Episode schedule is determined by sponsorship participation.

View episodes at https://www.aarc.org/news/media/
AARC WEBCAST AND RESPIRATORY CARE JOURNAL CAST SPONSORSHIPS

AARC Webcasts are digital, webcast presentations topics clinical in nature. These educational presentations are accredited for continuing education (CRCE) provided by content experts in the respiratory care profession. Programs are presented through our online learning management system (AARC University) to a live audience. They are then recorded and made available on-demand after the live broadcast.

AARC JournalCasts are similar to AARC webcasts in which a selected manuscript published in RESPIRATORY CARE is reviewed through a scientific lens. The presented research is dissected, and all aspects of the scientific process are reviewed, including results of the research and its impact on the practice of respiratory care.

These live programs have become widely favored by the respiratory care professionals and typically attract 500-800 participants. Many of our more popular broadcasts are archived and accessed hundreds of times over subsequent months/years.

Your sponsorship includes a branded (static) image of your choosing imbedded into the slide deck at the onset of the presentation. It is also accompanied by a 30-second; narrated ad read by an AARC staff member. Logos and product placement are welcome during this branded exposure.

You can find webcasts currently at http://www.aarc.org/upcoming-programs/.

<table>
<thead>
<tr>
<th>RCJOURNAL CAST</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner</td>
<td>1 Comp</td>
</tr>
<tr>
<td>Non-partner</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NON-AARC WEBCAST</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner</td>
<td>$5,000</td>
</tr>
<tr>
<td>Non-partner</td>
<td>$5,500</td>
</tr>
</tbody>
</table>

ADVERTISING SPONSORSHIPS OF NON-AARC EDUCATION WEBCASTS

RATE: $5,500 (DISCOUNTS FOR VARIOUS PARTNER LEVELS)

This sponsored opportunity is near identical to an AARC JournalCast, however the sponsor selects a peer-reviewed article published in a scientific journal other than RESPIRATORY CARE. The AARC must approve the proposed article/journal and controls the selection of both the presenter and moderator.

This opportunity is ideal for equipment manufacturers or pharmaceutical companies whose products or medications have shown positive outcomes in a manuscript published in a reputable, peer-reviewed, scientific journal (e.g. NEJM, JAMA).
THE FOLLOWING PLACEMENTS GIVE YOUR COMPANY THE ATTENTION IT DESERVES IN FRONT OF THE 41,000

AARC.ORG NEWSROOM
The Leaderboard Campaign consists of an ad placement on select interior pages of aarc.org and the homepage of AARC.org.

The Box Ad Campaign consists of an ad placement that is located on select interior pages of aarc.org.

The Package Campaign combines both options at a discounted rate.

RESPIRATORY CARE JOURNAL
The Leaderboard campaign consists of a leaderboard placement at the top of rc.rcjournal.com and is run of site.

The Box Ad 1 and Box Ad 2 campaigns consists of a box ad on the right side of the page on rc.rcjournal.com and is run of site.

The Package campaign combines both options at a discounted rate.

AARCONNECT
The Leaderboard Campaign consists of an ad placement on the AARC Connect site and is run of site.

The Box Ad Campaign consists of an ad placement on the right side of the page on the AARC Connect site and is run of site.

The Package Campaign combines both campaigns at a discounted rate.

CONTACT: salesinquiries@multiview.com

AARC.ORG NEWSROOM ADVERTISING PLACEMENTS

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard Campaign</td>
<td>728x90</td>
<td>$8,750</td>
</tr>
<tr>
<td>Box Ad Campaign</td>
<td>300x250</td>
<td>$5,750</td>
</tr>
<tr>
<td>Package Campaign</td>
<td>728x90 &amp; 300x250</td>
<td>$9,500 *discounted rate</td>
</tr>
</tbody>
</table>

Availability is limited – only 20 offered per year.

RESPIRATORY CARE JOURNAL ADVERTISING PLACEMENTS

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard Campaign</td>
<td>728x90</td>
<td>$5,625</td>
</tr>
<tr>
<td>Box Ad 1 Campaign</td>
<td>300x250</td>
<td>$3,250</td>
</tr>
<tr>
<td>Box Ad 2 Campaign</td>
<td>300x250</td>
<td>$3,250</td>
</tr>
<tr>
<td>Package Campaign</td>
<td>728x90 &amp; 300x250</td>
<td>$6,790 *discounted rate</td>
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</table>

Availability is limited – only 10 offered per year.

AARCONNECT.ORG ADVERTISING PLACEMENTS

<table>
<thead>
<tr>
<th>Campaign</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard Campaign</td>
<td>728x90</td>
<td>$3,950</td>
</tr>
<tr>
<td>Box Ad Campaign</td>
<td>300x250</td>
<td>$3,500</td>
</tr>
<tr>
<td>Package Campaign</td>
<td>728x90 &amp; 300x250</td>
<td>$5,950 *discounted rate</td>
</tr>
</tbody>
</table>

Availability is limited – only 10 offered per year.
TARGET CHOICES FOR WEBSITE ADVERTISING

The American Association for Respiratory Care (AARC) and MultiView, Inc. are partners offering digital advertising on the AARC’s websites including AARC.org, respiratorycaremarketplace.com, AARConnect, AARC Newsroom, and RCJOURNAL.com. This relationship provides greater access to the respiratory care market for health industry manufacturers and pharmaceutical companies around the world. Together, the two organizations make it easier for marketers to connect their business with the largest audience in respiratory care.

2023 AARC WEBSITE ADVERTISING PRICING

AARC’S ONLINE BUYING GUIDE PROVIDES EXPOSURE 365 DAYS A YEAR

Respiratory therapists search for your respiratory care products & services at the AARC’s Respiratory Care Marketplace. Respiratory therapists can cut through the clutter of traditional search engines to find you and your products. AARC Respiratory Care Marketplace also has a system for clinicians and consumers to provide ratings and reviews for those companies listed. Make sure you have the presence to attract their attention.

THE MARKETPLACE PROVIDES OPTIONS:

BRANDING OPPORTUNITIES

The AARC’s Respiratory Care Marketplace gives you many opportunities to reach your target market.

COMPLETE LISTING

Get the exposure your company needs with the full contact information, site links, social media integration and more.

CLICK HERE FOR THE MARKETPLACE MEDIA KIT

with rates and complete advertising information. Or, contact us at AARC@multiview.com

CONTACT: salesinquiries@multiview.com
PARTNERING WITH MULTIVIEW, INC., OFFERS AARC THE OPPORTUNITY TO OFFER PROGRAMMATIC ADVERTISING ON THE AARC WEBSITE(S).

WHAT YOU GET WITH AN AARC RETARGETING CAMPAIGN:

RIGHT AUDIENCE
Your message reaches association site visitors across the web.

CUSTOM CREATIVE
Custom creative delivers impactful messaging.

REPORTING & ANALYSIS
Insightful reporting gives you confidence in your campaign.

SITE RETARGETING (OPTIONAL)
Retargeting your own site visitors enhances your campaign.

MOBILE OPTIMIZATION
Optimization ensures your ads are seen on mobile devices.

RETARGETING CAMPAIGN(S):
This opportunity allows your message to reach association site visitors across the web. Our tools capture the visitor profile based on their interests and industry and retargets them allowing your banner advertisement to display on websites users visit.

AARC.ORG:
Cost - $5,950/year
This opportunity is limited.

RESPIRATORY CARE JOURNAL - RC.RCJOURNAL.COM:
Cost - $4,500/year
This opportunity is limited.

CONTACT: salesinquiries@multiview.com
AARC CAREER CENTER

Our NEW AARC Career Center offers effective recruitment solutions that ensure your open position will be seen by qualified RTs of every specialty. Employer benefits include quick and easy account registration, management, and job posting, unlimited access to thousands of resumes, detailed company profile and logo upload capabilities, and other multiple ways to get your open positions in front of qualified talent.

To get started, go to https://jobs.aarc.org/ and click on Post a Job.

WHAT WE OFFER WITH JOB POST

<table>
<thead>
<tr>
<th>OPTIONS</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 Day Job Posting</td>
<td>Basic Posting</td>
<td>$419</td>
</tr>
<tr>
<td>Job Flash™ Package</td>
<td>Job Posted &amp; Emailed to thousands of Respiratory Therapists</td>
<td>$679</td>
</tr>
<tr>
<td>Premium Job Flash™ Package</td>
<td>Job Flash™ Package Plus Upgrades</td>
<td>$719</td>
</tr>
<tr>
<td>Single Resumé Purchase</td>
<td>Resume Purchase</td>
<td>$35</td>
</tr>
</tbody>
</table>

To post a job or purchase a banner ad, Contact https://jobs.aarc.org/employer/pricing/
MAILING LISTS AND DIRECT MAIL SERVICES
AARC offers a mailing list rental for use in direct mailing. We will provide a list of member contacts, based upon the target audience you select, to our direct mail partner. You may print your own mailer and send it to our printing and shipping partner, or you may have them handle both printing and shipping.

The first step is to purchase the rental from AARC, with charges based on the number of contacts purchased. We would then connect you directly with our vendor for printing and/or shipping.

DETAILS:
ALL ORDERS ARE CHARGED A $50 PROCESSING FEE.
MINIMUM ORDER IS 1,000 NAMES.

• 1,000 names $250
• +1,001-5,000 names (per 1,000) $200
• +5,001-10,000 names (per 1,000) $175
• +10,000+ (per 1,000) $150
• Full AARC member list $5,875

SELECTION OPTIONS:
• State
• Credential
• Job Title

TERMS & CONDITIONS
- Sample mail piece required for approval.
- Allow 2-5 business days to process order.
- Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
- Pre-payment required.

DISCLAIMER
We believe the information on this list to be accurate, however, make no guarantees on accuracy or the results of usage. List is only available through our mailing service.

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