

Job Recruitment Advertising

AARC Career Center

Posting a job with AARC's Career Center will ensure that your open position will be seen by qualified RTs of every specialty. Our Career Center offers a variety of options to promote your open position so that you can start receiving resumes from qualified job candidates today!

Job Posting: 30-day

AARC Members	\$450 (Net)
Nonmembers	\$680 (Net)

- Updated Career Center webpage with new posting features
- Limited to 2,000-2500 characters including spaces (text only)
- 1 listing AARC Career e-Newsletter (Value Added)
- Inserted to Career Center within 48-72 hours after form is completed
- Link directly to your website or an email address
- RSS Feed (BONUS)

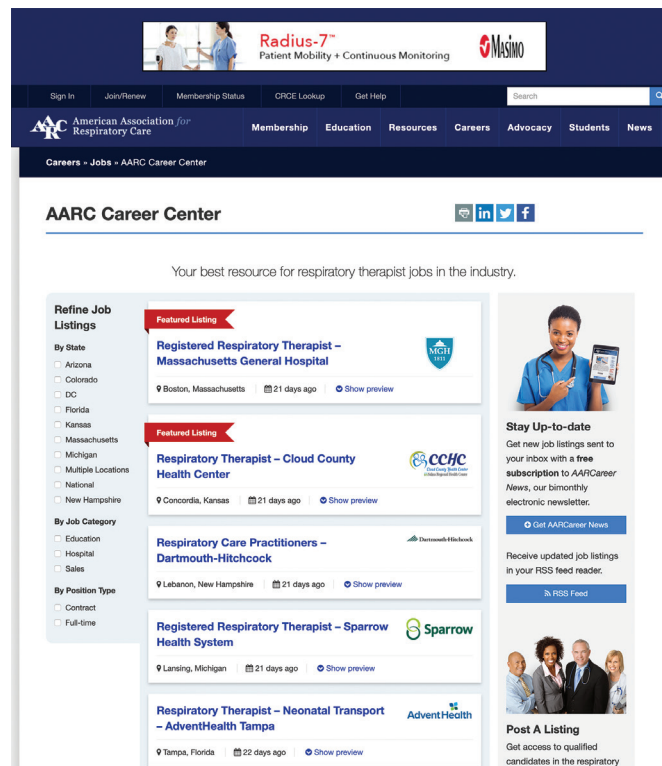
Multiple job openings

- Post 2 jobs and receive 30% off the 3rd posting*

*Discount requires that the Career Center insertions be purchased and posted within the same calendar year.

Individual Advertising Options Available with 30-day job posting:

- 1 Time twitter post **\$50**
- Logo addition to job posting **\$50**
- Video addition to job posting*** **\$50**



Featured Job Posting

Need to fill your position quickly? Give your open position the top visibility it deserves and stand-out with prime features guaranteed to catch qualified candidates' eyes.

- 30 day
- Social amplification (One-time twitter post)
- RSS feed
- Prime job placement at the top of AARC Career Center
- Guaranteed placement in Featured Job section**
- Include your logo
- 1 listing in AARC Career e-Newsletter Featured Job Section (Job position, hospital name and location add your logo, so you stand out)
- Job ad analytics available
- Include a video in job posting***
- Highlighted for your brand to stand out

** Featured jobs displayed in alphabetical order

*** Videos must be hosted on your company's YouTube channel. All videos subject to approval. Customer must provide link to YouTube page.

AARC Members	\$720 (Net)
Nonmembers	\$820 (Net)

Career Center Recruitment Display Advertising + BONUS 30 day Job Post

NEW — AARC Times digital magazine

Boost the visibility of your open position by showcasing your role via display ads in our new *AARC Times* digital magazine. Reach engaged respiratory therapists who stay current each month with this member-only publication!

	MEMBER	NONMEMBER
TABLE OF CONTENT BOX AD (TOC) ON THE LANDING PAGE. THESE ADS WILL ROTATE IN THE TOC	\$700	\$750
STICKY LEADERBOARD AD	\$1,450	\$1,500
IN-ARTICLE IMAGE AD	\$900	\$950
BUNDLES:		
BUNDLE 1 (STICKY & IN-ARTICLE IMAGE ADS)	\$2,200	\$2,250
BUNDLE 1 (STICKY & IN-ARTICLE IMAGE ADS)	\$2,800	\$2,850

Job Recruitment Pricing

Ultimate Recruitment Package

NEW — AARC Times digital display ad (Sticky Leaderboard Ads)

- 30-day job posting
- Social amplification (One-time twitter post)
- RSS feed (BONUS)
- Prime job placement at the top of AARC Career Center
- Guaranteed placement in Featured Job section**
- Include your logo
- 1 listing in AARC Career e-Newsletter Featured Job Section (Job position, hospital name and location add your logo, so you stand out)
- Job ad analytics available
- Include a video in job your job posting***
- Highlighted for your brand to stand out

*** Videos must be hosted on your company's YouTube channel. All videos subject to approval.

Specifications:

- URL must be provided with ad.
- All ads are subject to approval.
- Logo 100 pixels wide X 100 pixels high

AARC Members	\$2,250 (Net)
Nonmembers	\$2,500 (Net)

Ready to post a recruitment position to the AARC Career Center website? Please submit all ad materials to respiratory.jobs@aarc.org and complete the order form. Order form must be completed before orders can be processed.

CONTACT: AARC RESPIRATORY JOBS
RESPIRATORY.JOBS@AARC.ORG • (972) 243-2272 • FAX 972-484-2720
9425 N MACARTHUR BLVD, SUITE 100, IRVING, TX 75063

AARC International Congress Digital Job Board Advertising Package*

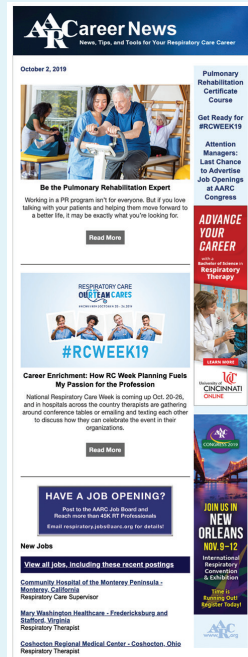
- Recruitment Ads displayed throughout the Convention Center and Exhibit Hall video monitors during Congress 2020
- 30-day AARC Job Board posting on the AARC Job Board
- 1 listing in the AARC Career e-Newsletter.

*This package is available for purchase starting September 1, 2020. The last day to purchase this package is October 1, 2020.

Digital Job Board Recruitment Ad Specifications:

- Send files as 16:9 PowerPoint slide (or 1920 pixels wide and 1080 pixels high JPEG file, with a resolution of 72 pixels per inch)
- URL must be included in ad.
- Include logo, company name, position and location
- All ads are subject to approval.

AARC Members	\$320 (Net)
Nonmembers	\$320 (Net)



Upgrade your AARC International Congress Advertising Package to a Featured Job posting

Member rate \$590.00 net

Nonmember rate \$590.00 net

Email all files to respiratory.jobs@aarc.org.

Files need to be received by the AARC by October 12, 2020 in order to be included in the newsletter and congress advertising package. The online agreement must be completed by October 12, 2020. Billing and credit card processing will be completed at the end of November. (Deadlines are subject to change)