



EXHIBITOR PROSPECTUS

NASHVILLE, TN

November 5 - 8, 2023

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Gaylord Opryland

Exhibits - Ryman Hall C
Opryland Drive, Nashville, TN 37214.

Situated in the heart of Nashville, Gaylord Opryland Resort & Convention Center welcomes guests to a stunning, one-of-a-kind resort experience. From SoundWaves, the city’s premier aquatic attraction, to an exciting lineup of family-friendly activities and entertainment, there’s something for everyone to enjoy. Guests can explore 9 acres of airy, indoor garden atriums, a wide selection of award-winning restaurants & bars, the world-class Relâche Spa, and a state-of-the-art fitness center. For those attending Congress, the resort features over 750,000 sq ft of flexible meeting space, 2,712 beautiful guest rooms, and 176 spectacular suites. The resort is located near Nashville Intl Airport, downtown, and attractions like the Grand Ole Opry and Ryman Auditorium for guests wishing to explore Music City. From seasonal events and entertainment to high-end amenities and stunning spaces, Gaylord Opryland welcomes you to enjoy more of everything you love. *Smoke free environment

THE ATTENDEES

81% of trade show attendees have buying authority. Which means more than 4 out of 5 people walking the aisles are potential customers for exhibitors.

CEIR: The Spend Decision: Analyzing How Exhibits Fit Into The Overall Marketing Budget

ATTENDEES' RESPIRATORY THERAPY EXPERIENCE

< 5 Years	32.8%
6-15 Years	29.0%
16-25 Years	15.7%
> 25 Years	21.5%



ATTENDEE SPECIALTY SECTION

Leadership & Management	14.4%
Adult Acute Care	13.6%
Education	12.1%
Neonatal/Pediatrics	7.5%
Not a Healthcare Provider	4.3%
Diagnostic/PFT	1.4%
Ambulatory & Post -Acute Care	1.4%
Sleep	.8%
Transport	.6%
Non of the Above	4.0

Source: AARC Congress 2022 attendee data

THE ATTENDEES

ORIGIN OF ATTENDEES

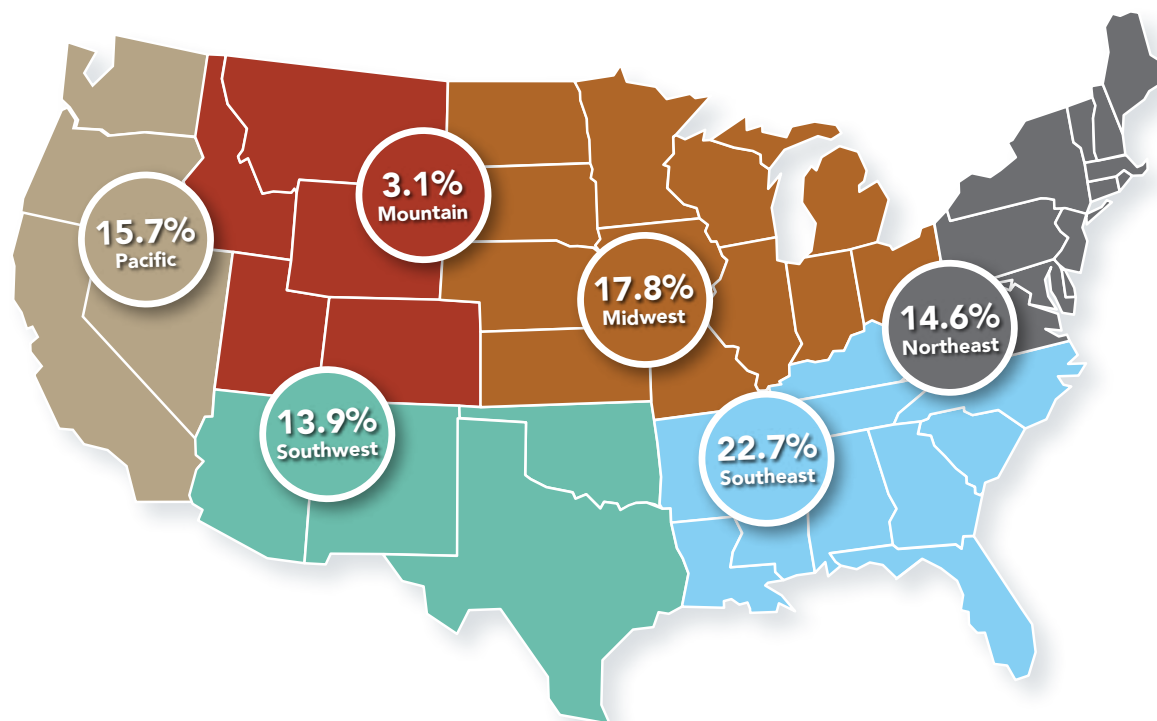
Your exhibit reached the world with attendees from all 50 states, DC, US Territories, and 30+ international countries.

AARC Congress is four days of educational programs, including more than 100+ sessions and 200+ research presentations.

"AARC Congress is always our best show."

Source: AARC Congress 2019 Attendee Data

Where our Attendees Call Home



INTERNATIONAL ATTENDEES

REPRESENTED INCLUDE:

Argentina	Honduras	Puerto Rico
Australia	India	Saudi Arabia
Canada	Italy	Singapore
Chile	Japan	South Korea
Colombia	Lebanon	Switzerland
Denmark	Mexico	Taiwan
Egypt	New Zealand	United Arab Emirates
Ghana	Norway	United Kingdom
	Phillipines	

THE EXHIBITS - AARC CONGRESS 2022

GET THE LEADS YOU WANT Exhibitors collected more than 55,190 leads since 2019. These are the leads you want!	LEARN THE LATEST RESEARCH Learn the latest research by respiratory therapists in the Open Forum at AARC Congress. Plus, educational sessions tell you how therapists are practicing respiratory care and using your products.	LAUNCH NEW PRODUCTS Just got FDA approval on a new piece of equipment? Use AARC Congress as a platform to launch your product with a captive audience of nearly 4,000 potential buyers.
MONITOR INDUSTRY TRENDS Gain insight into innovative technologies and treatments.	RELATIONSHIP BUILDING Your presence builds the foundation for long-term customer relationships that can lead to future sales.	EDUCATION FOR YOUR SALES TEAM Exhibitors can become more effective when their sales representatives attend AARC Congress educational sessions; allowing them to stay in-step with their customers and earn CRCE credit.
MEET CUSTOMERS COST-EFFECTIVELY Nowhere else in respiratory care can you get in front of thousands of industry-specific customers and prospects in such a short period.	HOST FOCUS GROUPS Test new product ideas and get immediate feedback from users.	REACH INTERNATIONAL MARKETS AARC Congress consistently attracts international attendees from 30+ countries.
BOTTOM LINE AARC Congress is one of the most cost-effective means to generate visibility and profitable leads for your company.		

The AARC Congress Exhibit Hall not only allows you to showcase your products and/or services and make important first impressions, it helps you strengthen existing customer relationships, too.

*Expand Your Prospect Base and
Strengthen Customer Relationships*

THE EXHIBITS

DID YOU KNOW?

The average attendee spends 8.3 hours viewing trade show exhibits at a show or exhibition.

Source: Exhibit Surveys, Inc.



CREDENTIALS OF ATTENDEES

AARC Congress attendance mirrors the profession, giving you the people who use your products.

RRT	90%
RN	.5%
CRT	1.7%
MO	3.0%
RCP	4.0%
OTHER	1.0%

JOB FUNCTION OF ATTENDEES

The job function of attendees spans the spectrum of positions in respiratory care. This ensures that you reach the entire decision making unit (the initiators, the gatekeepers, the buyers, and the users).

*Other: Medical Director, Pulmonary Function Technologist, Nurse, Disease Manager, Diagnostic Technologist, Patient Educator, Sleep Technologist, Physician, Pulmonary Rehab, Home Care, Transport, Long Term Care

Source: AARC Congress 2022 Attendee Data

THE EXHIBITS

Quick Facts:

Exhibit halls offer a great platform for companies to introduce their new products and services to the market, especially those for which they are still establishing sales potential. Exhibiting lets companies receive instant feedback from their ideal clients.

FACE TIME MATTERS

86% of attendees use face-to-face interaction at exhibitions to become aware of new products, evaluate vendors for future purchase, and/or narrow their choices to preferred vendors.

Source: Center for Exhibition Industry Research

Booth Fee Includes:

- Lead Retrieval Device
- Five exhibitor badges (\$2,250 value) — for exhibit booth personnel only — per 100 square feet of purchased exhibit space with a maximum of 25 badges per booth.
- Pipe and drape (8' high in back and 3' high on sides) Drape is not included with an island booth.
- One 7"x 44" identification sign with exhibitor name, city, state, and booth number. The exhibiting company name to be displayed is the name listed on the booth contract.
- 24-hour security in the exhibit hall beginning with set-up and ending at the conclusion of move-out. Individual booth security is at exhibitor's expense.
- Two-day exhibitor move-in.
- Exhibitor liability insurance policy for exhibitor only (not EACs) that meets the AARC's requirements. (\$105 value)
- Complimentary listing of company name and booth number in Mobile App.

Booth Fee DOES NOT Include:

- Furniture and/or Accessories
- Carpet
- Audio-Visual
- Electricity
- Internet
- Phone
- Freight & Material Handling
- Storage of Crates & Empties
- Trash Cans in Booth
- Cleaning services within your booth space
- Labor & Other Services Needed for Your Exhibit Space
- Booth design or construction services. Exhibitor is responsible for the design, purchase and construction of their own booth elements.

EXHIBITING AT AARC CONGRESS 2023

Attendees come to see your products and services and learn how they can improve patient care, making the AARC Congress your best place to demonstrate your products and make connections.

69% of attendees influence purchasing decisions in their company.*

84% of attendees say the exhibit hall influences their purchasing decisions

Prepare to discover new prospects, strengthen existing relationships and close some deals.

* Source: 2022 AARC Congress attendee survey

THE EXHIBITS

According to a Simmons Market Research Bureau study, 91% of respondents attending tradeshows say they are “extremely useful” as a source for product purchasing information. That’s higher than any other source, including on-site visits from sales representatives.

CLICK HERE

to view the floorplan of the exhibit hall at the Gaylord Opryland.



EXHIBITING PAYS OFF

Average cost to identify a potential customer through an exhibition:

\$96

Cost to identify a single prospect by means other than an exhibition:

\$443

Average cost to close a sale with an exhibition lead:

\$2,188

Average cost to close a sale without an exhibition lead:

\$3,102

Source: The Cost-Effectiveness of Exhibition Participation

- The AARC and the Gaylord Opryland will not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc., during the installation and dismantling periods.
- Exhibit installation must be completed by Wednesday, November 8th at 2:00 pm unless otherwise approved by the AARC. The AARC and FREEMAN, the official service contractor, may, without incurring any liability for damage or loss, install property of any exhibitor who has failed to do so at the sole expense of the exhibitor.
- Dismantling exhibits or preparing to dismantle before the show closes will result in the loss of priority points and/or could ban exhibiting company from exhibiting with the AARC in the future.

Exhibit Hall Hours*

Sunday, November 5	10:00 am – 3:00 pm
Dedicated Time:	10:00 am – 12:00 noon
Monday, November 6	9:00 am – 2:00 pm
Dedicated Time:	10:35 am – 12:45 pm
Tuesday, November 7	9:00 am – 1:30 pm
Dedicated Time:	12:00 noon – 1:30 pm

Install & Dismantle*

Installation Times:

Friday, November 3	8:00 am – 5:00 pm
Saturday, November 4	8:00 am – 5:00 pm

Dismantle Times:

Tuesday, November 7	2:00 pm – 8:00 pm
Wednesday, November 8	8:00 am – 2:00 pm

**Times subject to change*

- A 30-minute interval exists between the show closing at 1:30 p.m. and dismantling at 2:00 p.m. This interval allows the attendees to clear the hall and for the aisle carpet to be removed so that empty crates can be returned to the floor. Cartons for display materials will be returned as promptly as possible to each booth after the official show closing.
- All exhibits must be packed, and material handling/outbound shipping forms completed, by 12 noon on Wednesday, November 8th.

THE EXHIBITORS

WHO EXHIBITS

Equipment/Pharmaceuticals

Manufacturers and distributors of health care equipment, devices, technology, supplies, services, and pharmaceuticals

Career Opportunity

Hospitals and health care systems, military services, schools of respiratory care, and colleges and universities

Market Research

Market research companies who gather respiratory care and/or health care-related information from attendees

Publications/Educational Resources

Publishers of books, magazines, educational resources, and training materials for continuing professional education

Associations/Societies/ Foundations

Nonprofit organizations

MEETING ROOM REQUESTS

- The AARC does not guarantee the availability of meeting room space for exhibitors. Available meeting room space varies from year to year and location to location. There is no guarantee we will be able to accommodate any or all of the requests we receive for meeting room space.
- The AARC will not approve meeting room requests that involve AARC Congress attendees during Congress events/session times.
- Meeting rooms are approved/assigned on a first come-first served basis with Corporate Partners being given priority.
- Exhibitors will be charged \$500* (payable to the AARC prior to AARC Congress) for meetings or receptions in which Congress attendees are invited and no accredited education is offered.
- Exhibitors can offer accredited education with the approval of the AARC. Exhibitors will be charged \$3,000* (payable to the AARC prior to Congress) for meetings or events in which accredited education is offered.
- The exhibitor will be responsible for all costs associated with the room including but not limited to: food and beverage, room rental fee charged by hotel/convention center, audio/visual, internet, room set up, etc. All these fees will be charged directly to the exhibitor by the hotel.
- **THE DEADLINE TO SUBMIT MEETING ROOM REQUESTS AND CHANGES TO APPROVED REQUESTS IS AUGUST 25, 2023. NO EXCEPTIONS**
- An exhibiting company can hold company meetings, or meetings AARC Congress attendees are invited to, during AARC Congress as long as it is not during AARC Congress session/event times.
- Exhibitor can't charge anyone to attend their meeting(s)/event.

* These fees are independent of fees that may be charged by the hotel.

70%
ARE REPEAT EXHIBITORS



Housing Information

All confirmed exhibitors will receive hotel room block information via email Summer 2023.

Exhibitor Kit

- Freeman is the official service contractor and audio/visual provider for AARC Congress 2023. Order forms will be in the Exhibitor Kit which will be emailed to confirmed exhibitors.
- Non-official service contractors must return a completed Work Authorization Form to the AARC.

THE EXHIBITORS

EXHIBITOR BADGES

PLEASE NOTE: The booth manager is the only person authorized to make any changes. Whomever is designated as the “Booth Manager” must be available from setup until the close of the show.

Bulk pick-up of exhibitor badges is no longer allowed. Exhibit personnel must pick up their own badge at Exhibitor Registration.

Exhibitors must show a photo ID and a company business card (indicating they are an employee) when picking up their exhibitor badge.

Exhibitors who are unable to show a photo ID and/or company business card when picking up their badge will not receive a badge. This policy has been put in place to help eliminate exhibitors giving their booth badges to clients, friends, contracted employees, etc. Booth badges are for booth personnel only.

Exhibitors receive five (5) badges per 100 SF of space for booth personnel up to a maximum of 25 badges

The exhibitor badge allows exhibitors to attend all AARC Congress educational and poster sessions. Respiratory therapists who are registered as an exhibitor may receive CRCE credit. More details will be provided to exhibitors when Congress registration opens.

Exhibitor badges are non-transferrable.

Exhibitor badges worn by anyone other than the individual whose name is shown on the badge will have the badge confiscated. The original badge holder and the individual wearing the badge will both be asked to leave the exhibit hall.

Exhibitors are not allowed to alter their badge in any way.

Badged exhibitors will have access to the Exhibit Hall two hours prior to exhibits opening and one hour after closing.

Models working for exhibitors must wear an official AARC Congress name badge.

Only persons wearing an official AARC Congress name badge will be allowed to enter the Exhibit Hall.

The AARC does not issue complimentary guest passes for the exhibit hall.

Exhibitor badges are for the exhibiting company's employees working as booth personnel only. Individuals who are distributors for or doing business as a rep for your company CANNOT use a badge from your badge allotment. They must secure their own badge.



THE EXHIBITORS

FREQUENTLY ASKED QUESTIONS

Q: When will the Exhibitor Kit be sent out?

A: The Exhibitor Kit will be sent to all confirmed exhibitors when it is available usually around mid-summer.

Q: How many badges will I receive with my booth?

A: Exhibitors receive five (5) exhibitor badges (\$2,250 Value) (for booth personnel only) per 100 square feet of purchased exhibit space with a maximum of 25 badges.

Q: If I don't need all the badges I get with my booth, can I give them to clients, friends, etc.?

A: No, you can't. Exhibitor badges are to be used by company employees who are booth personnel. Anyone caught wearing an exhibitor badge who is not an employee of the exhibitor will have the badge confiscated and the person will be asked to leave the facility. The exhibitor also risks losing the privilege to exhibit at AARC events in the future.

Q: Does an exhibitor badge grant me access to all AARC Congress sessions?

A: The badge provides access to all AARC Congress sessions and the ability to earn CRCE if offered.

Q: What hours are exhibitors allowed in the Exhibit Hall?

A: Exhibitors are allowed in the Exhibit Hall two (2) hours before it opens and one (1) hour after it closes.

Q: Is there a theme for the show?

A: No, the AARC does not designate a theme for our show.

Q: Can I send out an email blast to attendees before the show?

A: Yes. The AARC does sell e-blast opportunities. However, no attendee email addresses nor the number of emails sent will be shared with the exhibitor.

Q: Can I giveaway promotional products (branded pens, power banks, mugs, etc.) at my booth?

A: Yes, you can giveaway promotional products at your booth. It is the exhibitor's responsibility to make sure they are complying with any industry guidelines and laws related to giveaways to prospective clients and/or current clients.

Q: Is the AARC affiliated with any third party housing companies?

A: No. It's important to know that unauthorized housing entities will contact attendees and exhibitors to book New Orleans hotel reservations. Only the phone numbers and link on the AARC Congress housing page are authorized by the AARC. Neither the AARC, nor our hotel's housing department/Group Services, will be making unsolicited calls or sending emails regarding hotel reservations. Booking through an unofficial housing company puts you at risk for losing significant deposits and hotel reservations, and incurring hidden costs. The AARC is unable to recover any money you paid to unauthorized housing companies should you use them.

Q: Can I serve food in my booth?

A: No outside food or beverages, including bottled water, may be brought into the Gaylord Opryland. No alcohol is allowed in the Exhibit Hall. A catering request form will be included in the Exhibitor Kit. Once your request has been approved, you will deal directly with the Gaylord Opryland.

Q: When will the hotel room block information be sent out?

A: Hotel room block information will be sent to all confirmed exhibitors in Summer 2023.

Q: Can exhibitors earn CRCE credits?

A: Yes, the AARC exhibitor badge allows exhibitors to attend all education and poster sessions. Respiratory therapists who are exhibit booth personnel may receive CRCE credit for the sessions they attend that offer it.

Q: Do exhibitors get a copy of the attendee list?

A: No, the AARC does not sell or provide our member or attendee list to anyone. It's important to know that unauthorized marketing entities will contact exhibitors to try to sell the AARC Congress attendee list. They do NOT have our list.

Recent Exhibitors

4DMedical
 ABM Respiratory Care
 Aerogen
 Airgas Healthcare
 Airon Corporation
 Airway Innovations
 Airway Technologies
 Allergy & Asthma Network
 Alpha-1 Foundation
 Ambu, Inc
 American College of Chest Physicians
 Analytical Industries, Inc
 Ann & Robert H Lurie Children's Hospital
 Apria Healthcare
 Arcos Medical
 AseptiScope, Inc. - The DiskCover System
 ASPINA
 Atlas MedStaff
 Aulisa Medical USA
 Aureus Medical Group
 Avanos Medical
 Avkin, Inc
 B&B Medical Technologies
 Baitella AG
 Bay Corporation
 Beyond Air
 Bio-Med Devices Inc.
 Biovo Technologies (Formerly Airway Medix)
 BJC Healthcare
 Boehringer Ingelheim Pharmaceuticals, Inc.
 Boise State University, Department of Respiratory Care
 Boston Scientific
 Breas Medical
 Breath Direct, Inc.
 Bunnell Incorporated
 CAIRE
 CAREstream America
 Cenorin
 Chiesi USA, Inc.
 Children's Healthcare of Atlanta
 Children's Hospital Colorado
 Children's Hospital of Los Angeles
 Children's Hospital of the King's Daughters
 Children's Mercy
 CHRISTUS Health
 Cincinnati Children's
 Circadiance
 Circassia Pharmaceuticals Inc
 Cleveland Clinic
 Clinical Trac
 Coalition for Baccalaureate and Graduate Respiratory
 Therapy Education (CoBGRTE)
 Commission on Accreditation For Respiratory Care
 (CoARC)
 Commission on Accreditation For Respiratory Care
 (CoARC)
 CorVent Medical
 Cross Country Allied (formerly MSN Allied)

D R Burton
 Dale Medical Products Inc.
 Dartmouth-Hitchcock
 DILON TECHNOLOGIES
 Draeger Inc.
 Dynarex Corporation
 Electromed, Inc.
 Elsevier
 Emory Healthcare
 ExamFacts
 Fisher & Paykel Healthcare
 Flexicare Inc.
 FloSure Technologies LLC
 Fort Defiance Indian Hospital Board, Inc.
 Fusion Medical Staffing
 Ganshorn LLC
 Gaumard Scientific
 GE Healthcare
 Genentech
 General Biomedical Service, Inc.
 Genstar Technologies Co, Inc. (Gentec)
 Getinge
 Goldstein & Associates Inc
 Grifols
 Groman Inc.
 GVS North America
 Hamilton Medical Inc
 Hayek Medical Devices
 HCA East Florida
 Herzing University
 Hillrom
 Hollister
 ICU Medical, Inc.
 IMT Analytics AG
 Independence University
 IngMar Medical LLC
 Inova Health System
 Inovytac Medical Solutions Ltd.
 Inspir Labs
 Instrumentation Industries Inc
 Intermountain Healthcare
 International Biomedical
 Intersurgical, Inc
 Jones & Bartlett Learning
 Kettering National Seminars
 Kootenai Health
 Laboure College of Healthcare
 Lambda Beta Society
 LCMC Health
 Lee Memorial Health System
 Linde Gas & Equipment, Inc.
 Lungpacer Medical
 Mainline Medical
 Mallinckrodt Pharmaceuticals
 MARPAC, Inc.
 Masimo
 Maxtec
 Mayo Clinic

McArthur Medical Sales Inc.
 Medical Developments International
 Medical Solutions
 Medline Industries LP
 MEDQOR
 Medtronic
 Medvision
 Memorial Hermann Health System
 Mercury Medical
 Methapharm Inc.
 MGC Diagnostics
 Michigan Instruments
 MicroVapor Devices
 MIR - Medical International Research
 Monaghan Medical Corporation
 Monitored Therapeutics, Inc.
 Morgan Scientific
 Movair
 National Board For Respiratory Care (NBRC)
 Neotech Products LLC
 Nihon Kohden America Inc.
 Nova Biomedical
 Ochsner Health
 Ochsner Health System
 Ohio Medical
 OriGen Biomedical
 OU Health
 Oxitone Medical Ltd.
 Pall Corporation
 Passy-Muir Inc
 Perma Purew
 Philips Healthcare
 Physio-Assist
 Piedmont Healthcare
 Pima Medical Institute
 Precision Medical, Inc.
 PRN Medical Staffing
 Proliability / Mercer
 Providence
 Pulmodyne
 PulmOne Advanced Medical Devices, Ltd.
 Pulmonx Corporation
 Radford University Carilion
 Radiometer America Inc.
 React Health
 ReddyPort
 Regeneron Pharmaceuticals
 ResMed
 Respiralogics
 RespiratoryBooks
 RSI
 RT/Sleep Review
 Rush University Medical Center
 Rush University System for Health
 Salter Labs
 Saudi Society for Respiratory Care
 Sensimedical LLC
 Sentec Inc.

Seoil Pacific Corp.
 Shands Healthcare
 SHENZHEN MINDRAY BIO-MEDICAL ELECTRONICS CO., LTD.
 Siemens Healthineers
 Sleepnet
 Sleepnet Corporation
 Smiths Medical
 Solutions in Critical Care
 Somnoware
 Splash Medical
 SunMed
 Sunovion Pharmaceuticals
 Sunset Healthcare Solutions
 Superior Felt & Filtration
 Tactile Medical
 Taiwan Society for Respiratory Therapy
 Takeda
 TELCOR Inc.
 Teleflex
 The Christopher & Dana Reeve Foundation
 The Surgical Company
 Timpel Medical
 TRACOE medical GmbH
 Trajecsys Corporation
 TreyMed, Inc.
 Tri-anim Health Services
 Trustaff
 TSI, Inc.
 UCLA Health
 UF Health Shands
 UNC Charlotte
 United Therapeutics
 University of Chicago Medicine
 University of Missouri
 University of Texas Medical Branch -Galveston
 UT Southwestern Medical Center
 Utah Valley University
 UVA Health
 Vanderbilt Health
 Vapotherm, Inc.
 Vascular Access Certification Corporation (VACC)
 VectraCor Inc.
 Ventec Life Systems
 Ventisim
 Verathon Medical
 VERO BIOTECH
 Viatris | Theravance Biopharma
 VibraPEP
 Vidant Health
 VieMed Healthcare Staffing
 Virtus Metabolic Monitor
 Vitalograph Inc
 VORTTRAN Medical
 Vyair Medical
 Werfen
 ZOLL Medical Corporation
 Zopec Medical

THE EXHIBITORS

products and services exhibited

“The AARC Congress is the crown jewel of the association’s activities. No other meeting compares in terms of exhibits and quality of the program. If I could attend only one meeting a year, it would be the AARC annual meeting.”

Richard Branson, MSc, RRT, FAARC

Adapters/Connectors
Aerosol Delivery Devices
Airway Devices
Ambulation Devices, Critical Care (In-Hospital)
Analyzers
Beds
Blood Gas Devices/Supplies
Blood Pressure Devices
Books
Breathing Retrainers
Bronchoscopes/Supplies
Calorimeters
Capnographs/Capnometers
Cardiac Diagnostics
Chest Physiotherapy Devices
Compressors

Cough-Assist Devices
CPAP/Bi-Level Devices
Defibrillators
Disposables
Distributor
Education, Patient and Family
Education/Training, Professional
Equipment Accessories
Equipment Cleaning/Disinfection
Equipment Rental/Leasing
Equipment Repair
Equipment, Used
Filters
Gas Administration Devices
HEPA Filtration
Humidifiers
Hyperbaric Oxygen Chambers/

Services/ Supplies
Incentive Spirometers
Incubators
Infant Warmer
IPPB
Isolation Chambers
Management/Business Services
Manometers
Masks
Medical Gas Administration
Devices
Medical Gas Supplies
Monitors
Nitric Oxide Devices
Nose Clips
Oxygen Delivery
Peak Flow Meters

Personal Protective Equipment
Pharmaceuticals
Pulmonary Function Testing
Pulse Oximetry
Recruitment
Resuscitation Equipment
Sleep Diagnostics
Sleep Products
Software
Spirometers
Stethoscopes
Suction Devices & Supplies
Test Lungs
Testing and Research Equipment
Tracheostomy Supplies
Ventilator Supplies
Ventilators

**QUANTITY + QUALITY =
MULTIPLE LEADS**

With nearly 4,000 attendees,
no other meeting in your marketing plan offers
such a large gathering of
respiratory therapists of this caliber.

THE EXHIBITS

Quick Facts:

Why do members attend AARC Congress?

91% of people who attend conventions say they're essential for comparing products and suppliers.

Source: The Value of Trade Shows by Skyline and EXPO Magazine



WE CAN MERGE BOOTHS TO
CREATE ALMOST ANY SIZE YOU DESIRE!

Booth Pricing

In-Line

	Square Footage	Price
10x10 In-Line	100	\$5,300.00
10 x 20 In-Line	200	\$10,150.00
10 x 30 In-Line	300	\$14,700.00

Islands — Price Includes \$3,800 Island Upgrade Fee

	Square Footage	Price
10 x 20 Island	200	\$13,950.00
20 x 20 Island	400	\$23,250.00
20 x 30 Island	600	\$32,750.00
20 x 40 Island	600	\$41,050.00
30 x 30 Island	900	\$45,650.00
30 x 40 Island	1,200	\$59,450.00
40 x 40 Island	1,600	\$74,425.00
40 x 50 Island	2,000	\$90,250.00

Priority Location Fee

	Square Footage	Price
10 x 10	100	\$325.00
10 x 20	200	\$650.00
10 x 30	300	\$600.00
20 x 20	400	\$900.00
20 x 30	500	\$1,200.00
20x 40	800	\$1,650.00
30 x 30	900	\$2,200.00
30 x 40	1,200	\$2,475.00
40 x 40	1,600	\$3,000.00
40 x 50	2,000	\$4,000.00

Calculate your booth price

Booth Size Price	\$
Priority Location Fee	\$
Miscellaneous Upgrade #1	\$
Miscellaneous Upgrade #2	\$
Total	\$

Miscellaneous Upgrades

	Price
Corner	\$950.00
Island	\$3,800.00

Each exhibitor will receive a lead retrieval unit as part of their booth price.

Each exhibitor will have a AARC Compliant Liability Insurance policy fee added to your booth invoice.

Meet the Profession's Leaders!

Schedule your 3-day sales call with respiratory care professionals in Nashville. You'll build lasting connections with new customers and reinforce existing relationships.



BOOTH PRICES INCREASE AFTER JUNE 30