



EXHIBITOR PROSPECTUS

New Orleans

November 14-17, 2026

SATURDAY - TUESDAY



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AARC Congress
is four days
of educational
programs, including
100+ sessions and
200+ research
presentations.

CONTENTS

ATTENDEES

Attendee Facts	3
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EXHIBITS

Who Exhibits.....	4
Booth Fee: included and not included	5
Exhibit Hall Hours	6
Install & Dismantle Times	6
The Exhibits	6
Booth Pricing	7

With 1.1 million square feet of prime, contiguous exhibit space, the award winning New Orleans Ernest N. Morial Convention Center consistently ranks in the country's top ten of facilities that hold the most conventions and tradeshows annually. Newly renovated, the Convention Center celebrates it's LEED Gold certification, making it a leader in sustainability.

Located on the banks of the Mississippi River, this location is at the center of a bustling warehouse district and the French Quarter is a short distance away!

Ernest N. Morial Convention Center
Halls I-2 & J
900 Convention Center Blvd.
New Orleans, LA 70130

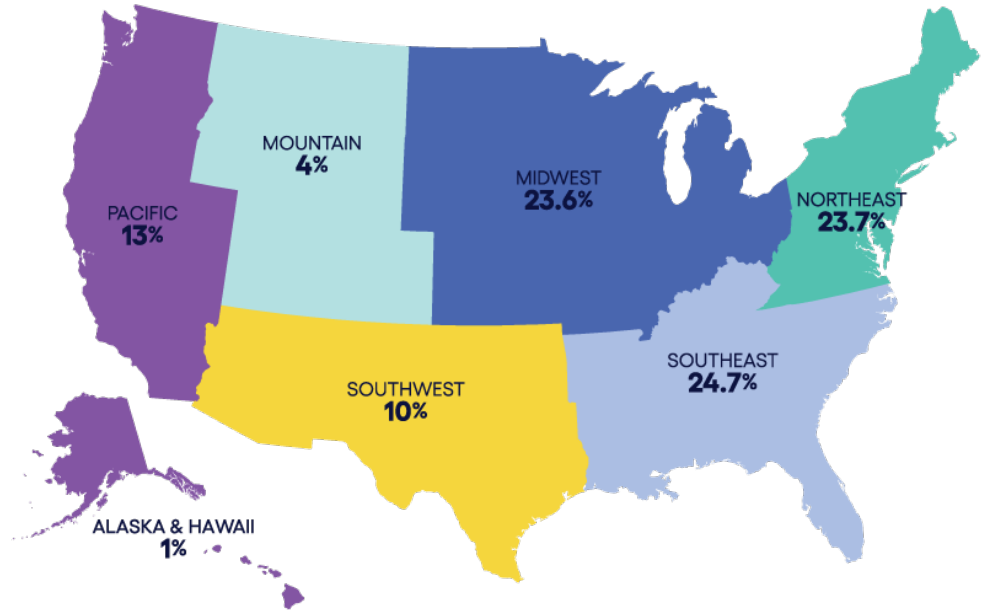
WHERE OUR ATTENDEES CALL HOME

All Countries in Attendance

Australia	Japan*
Canada*	Mexico*
Cayman Islands	Philippines
Chile	Republic of Korea*
China*	Reunion
Colombia	Saudi Arabia
Dominican Republic	Singapore*
El Salvador	Sweden
France	Switzerland*
Georgia	Taiwan*
Germany	United Arab Emirates
Guatemala	United Kingdom
Guyana	Uruguay
India	US Minor Outlying Islands*
Ireland	USA*
Italy	Vietnam

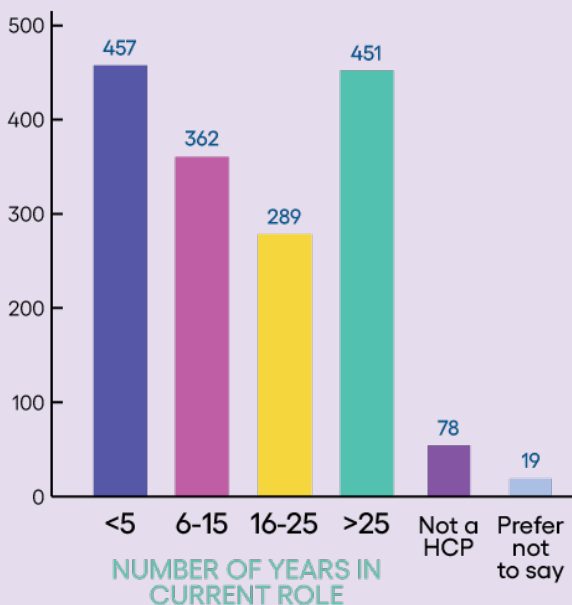
*Top Countries by # of Attendees

2025 U.S. attendees represented all 50 states!



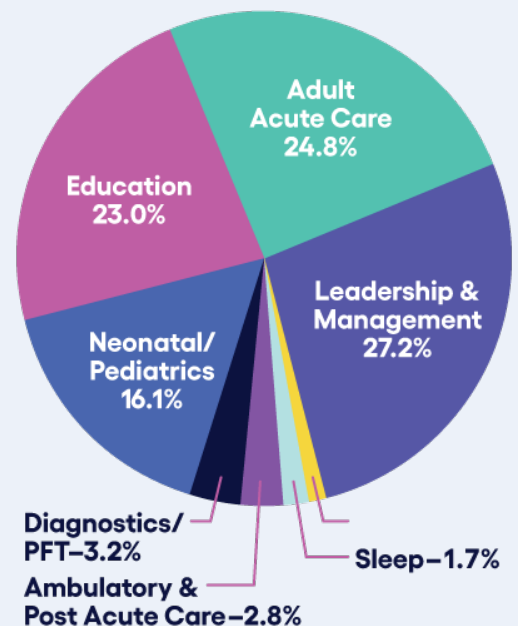
ATTENDEES' EXPERIENCE LEVEL

Total # Respondents IN 2024: 1,656



ATTENDEES BY SPECIALTY SECTION

Total # Respondents in 2024: 1,355





**Extended
Expo Hall hours
continue in 2026!**

The AARC Congress Expo Hall not only allows you to showcase your products and/or services and make important first impressions, it helps you strengthen existing customer relationships, too.

“We attend Congress because attendees visit the booths and express interest in our products! **AARC connects us with our actual end users.**”

—Exhibitor Survey, 2024

WHO EXHIBITS

Equipment/Pharmaceuticals

Manufacturers and distributors of health care equipment, devices, technology, supplies, services, and pharmaceuticals

Career Opportunity

Hospitals and health care systems, military services, schools of respiratory care, and colleges and universities

Market Research

Market research companies who gather respiratory care and/or health care-related information from attendees

Publications/Educational Resources

Publishers of books, magazines, educational resources, and training materials for continuing professional education

Associations/Societies/Foundations

Nonprofit organizations, International member societies



The Ribbon-cutting Ceremony opens the Expo Hall and is attended by hundreds of attendees excited to see the new exhibits!



**OVER
72%**
of Congress
attendees influence
or make purchasing
decisions.*

Booth Fee Includes:

- Lead Retrieval license to scan badges on-site (for use on phone or iPad)
- Five exhibitor badges (\$2,250 value) — for exhibit booth personnel only — per 100 square feet of purchased exhibit space with a maximum of 25 badges per booth.
- Pipe and drape – 8' high in back and 3' high on sides (in-line booths only). Drape is not included with an island booth.
- One identification sign with exhibitor name, city, state, and booth number. The exhibiting company name to be displayed is the name listed on the booth contract.
- 24-hour security in the exhibit hall beginning with set-up and ending at the conclusion of move-out. Individual booth security is at exhibitor's expense.
- Two-day exhibitor move-in.
- Exhibitor liability insurance policy for exhibitor only (not EACs) that meets the AARC's requirements. (\$115 value)
- Complimentary listing of company name, logo and booth number in Mobile App.
- Access to our Exhibitor Lounge on the show floor during set-up and show dates.

Booth Fee DOES NOT Include:

- Furniture and/or Accessories
- Carpet
- Audio-Visual
- Electricity
- Internet
- Phone
- Freight/drayage services to and from your booth
- Cleaning services within your booth space
- Labor & Other Services Needed for Your Exhibit Space
- Booth design or construction services. Exhibitor is responsible for the design, purchase and construction of their own booth elements.

*Results of Congress 2025 attendee survey



EXHIBIT HALL HOURS

Nov 14 – 10am to 4pm

Nov 15 – 9am to 2pm

Nov 16 – 9am to 1pm

Move-in Dates

Nov 12 and 13

Move-out Timing

Starts Nov 16 - 1:30pm

Out by Nov 17 - 5pm

Interested in Sponsorship Opportunities?

Contact
[Susan Mathis](#)
today!

Congress attendees who spend *at least 2 hours* in the Expo Hall:
85%*

The Exhibits

- The AARC and the New Orleans Ernest N. Morial Convention Center will not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc., during the installation and dismantling periods.
- Exhibit installation must be completed by Friday, November 13th at 5:00pm unless otherwise approved by the AARC. The AARC and FREEMAN, the official service contractor, may, without incurring any liability for damage or loss, install property of any exhibitor who has failed to do so at the sole expense of the exhibitor.
- Dismantling exhibits or preparing to dismantle before the show closes will result in the loss of priority points and/or could ban exhibiting company from exhibiting with the AARC in the future.
- A 30-minute interval exists between the show closing at 1:00pm and dismantling at 1:30pm. This interval allows the attendees to clear the hall and for any aisle carpet to be removed so that empty crates can be returned to the floor. Cartons for display materials will be returned as promptly as possible to each booth after the official show closing.
- All exhibits must be packed, and material handling/outbound shipping forms completed, by 5:00pm on November 17.
- To uphold AARC's commitment to lung health, companies with direct or indirect ties to the tobacco, vaping, cannabis, or related industries are prohibited from exhibiting, sponsoring, or advertising at AARC events. AARC reserves the right to decline or revoke participation at its sole discretion.



Booth Pricing



Booth Height	Booth Width	Booth Size (Sq. Ft.)	Island Upgrade	Early Bird* Pricing	Advanced* Pricing	Late* Pricing
10	10	100	–	\$5,775	\$6,275	\$6,775
10	20	200	–	\$11,100	\$11,600	\$12,100
10	20	200	\$3,900	\$15,000	\$15,500	\$16,000
10	30	300	–	\$16,200	\$16,950	\$17,700
20	20	400	\$3,900	\$25,350	\$26,100	\$26,850
20	30	600	\$3,900	\$35,850	\$36,600	\$37,350
20	40	800	\$3,900	\$45,750	\$46,750	\$47,500
30	30	900	\$3,900	\$50,925	\$51,925	\$52,675
30	40	1200	\$3,900	\$66,450	\$67,450	\$68,200

*Booth rates include Lead Retrieval and Liability Insurance

Early Bird Pricing: Now until May 15; **Advanced Pricing:** May 15 - September 1. **Late Pricing:** After September 1

Priority Location Fee

	Square Footage	Price
10 x 10	100	\$425.00
10 x 20	200	\$850.00
10 x 30	300	\$1,200.00
20 x 20	400	\$1,600.00
20 x 30	500	\$2,400.00
20x 40	800	\$3,000.00
30 x 30	900	\$3,375.00
30 x 40	1,200	\$4,500.00

Upgrade Options

	Price
Corner	\$975.00
Island (see options above)	\$3,900.00

Calculate Your Booth Price

Booth Size Price	\$
Priority Location Fee	\$
Upgrade #1	\$
Upgrade #2	\$
Total	\$

Each exhibitor will receive a lead retrieval license as part of their booth price.

Each exhibitor will have a AARC Compliant Liability Insurance policy fee added to your booth invoice.

Meet the Profession's Leaders!

Book your New Orleans space now! You'll build lasting connections with new customers and reinforce existing relationships.

BOOTH PRICES INCREASE AFTER MAY 15