

# Connect with AARC Congress 2011 Attendees, Before They Leave for Tampa.



The 57th International Respiratory  
Convention & Exhibition  
November 5-8 (Saturday-Tuesday), Tampa, FL

The AARC helps you connect with respiratory therapists before they leave for Tampa and the AARC Congress 2011 Convention and Exhibition. Make this connection with our **Internet advertising** in the online Advance Program. Our skyscraper ad, in any of several positions, reaches influential respiratory therapists who have interest in your products.

Last year the online program drew tens of thousands of visits in the three months leading up to the convention. This year, we expect even more visits. Potential attendees and other visitors will **see it for the first time** on the Internet. And, the opening of the program will be supported with broadcast emails, publication advertising, and web stories and links on the AARC home page ([www.AARC.org](http://www.AARC.org)) and postings on the AARC's social networking site, AARConnect.

As an AARC Congress exhibitor you have earned the right to advertise in the online program.

Please call me ([goldsbury@aacr.org](mailto:goldsbury@aacr.org)) or Anna ([anna@aacr.org](mailto:anna@aacr.org)) now at (561) 745-6793.

Thank you for supporting the AARC's mission and the profession.

Sincerely, Tim Goldsbury, RRT, Sales Director

## Positions

(Assigned on a first come, first served basis)

- Welcome page
- Saturday Sessions page
- Sunday Sessions page
- Monday Sessions page
- Tuesday Sessions page
- New Horizon Symposium page
- Registration page
- Housing page
- Travel page

## Specifications—Skyscraper Ad

Dimensions: 160 x 600 pixels

File Size Limit: 200 Kb max size (image files only, no html "forms")

Image File Types: gif, jpeg, png, swf

Animation: Cannot exceed 12 seconds in length. May not loop more than 1 time

## Rates

— Welcome Page \$5,000 (net); All Other Positions \$4,500 (net)

## Deadlines

— July 5 for orders; July 10 for materials

**Note:** Only AARC Congress 2011 exhibitors are allowed to advertise in the Online Advance Program.

**Exhibitor Prospectus**—<http://www.aarc.org/education/meetings/congress/prospectus>

**Please call to review and plan for the AARC Congress 2011 in Tampa, Florida**

Exclusive Sales Representatives for the AARC

Tim Goldsbury RRT, Sales Director ([goldsbury@aacr.org](mailto:goldsbury@aacr.org)) or Anna Blydenstein ([anna@aacr.org](mailto:anna@aacr.org))

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**American Association for Respiratory Care**